

Zenas J. Choi

Partner

Northern Virginia

Biography

Having years of industry insight and experience, Zenas Choi tackles complex legal issues from unique perspectives to help drive practical business solutions for his clients.

Zenas works with clients on a variety of technology and commercial transactions. Given his diverse practice, Zenas has helped both providers and consumers of technology and services across many industry sectors including telecommunications, education, luxury goods, manufacturing, real estate, hospitality, financial institutions, consulting/professional services, sports, and media and entertainment.

In particular, Zenas has vast experience handling complex transactions with clients ranging from startups to Fortune 100 companies. Areas of focus include counseling for and the negotiation and documentation of: intellectual property licenses and transfers; technology developments; hardware and technology procurements; cloud, hosting, and managed services deals; outsourcing arrangements; information technology and telecommunications services arrangements; manufacturing, supply, and distribution arrangements; and website and e-commerce related matters.

Zenas is also deeply involved with cutting-edge technologies such as artificial intelligence, digital transformations, connected and autonomous driving vehicles, wearable technologies, and the Internet of Things.



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Languages

English

Practices

Commercial

Communications, Internet, and Media

Complex Contracting

IP and Technology Transactions

IT Law

Privacy and Cybersecurity

Space and Satellite

Uncrewed Aircraft Systems

Digital Assets and Blockchain

Awards and rankings

- Media, Technology and Telecoms: Outsourcing, *Legal 500 US*, 2017-2021
- BTI Client Service All-Star, *BTI Consulting Group*, 2017
- Media, Technology, and Telecoms: Technology: Transactions, *Legal 500 US*, 2011-2024
- Media, Technology, and Telecoms: Telecoms and Broadcast: Regulatory, *Legal 500 US*, 2009, 2011

Latest thinking and events

- Press releases
 - Hogan Lovells represents Apex Capital in purchase of Clorox Argentina's operations in key regions
- Press releases
 - Hogan Lovells counsels Meharry and The Diaspora Human Genomics Institute in academic-industry collaboration to promote genomics research equity
- Press releases
 - Hogan Lovells guides Pavlov Media through major investment for construction of fiber infrastructure
- ■ Managing risks when procuring outsourced IT project contracts webinar
- Press releases
 - Hogan Lovells advises Maximus on US\$430m acquisition of Attain Federal
- News
 - Data commercialisation strategy: A drill-down with Financier Worldwide

Industries

Automotive and Mobility
Technology and Telecoms
Private Capital

Areas of focus

AdTech
Agency and Distribution
Broadband, Internet, and E-commerce
Commercial Transactions and Due Diligence
Digital Health
Distance Education
Infrastructure and Equipment
IP Rights in Transactions
IT Outsourcing
Logistics
Networks and Platforms
Outsourcing
Procurement
Regular Contracts and Business Issues
Regulated Outsourcing and Financial Institutions
Retail and Consumer Goods
Technology Contracts
Telecommunications and Wireline
Sports

Education and admissions

Education

J.D., Boston University School of Law, 1998

B.S., Engineering, Northeastern University, 1994

Memberships

Member, Computer and Telecommunications Law Section, District of Columbia Bar

Member, Federal Communications Bar Association

Member, Intellectual Property Law Section, Virginia Bar

Member, National Asian Pacific American Bar Association

Bar admissions and qualifications

District of Columbia

Virginia

Accolades

"Has deep industry insight"

Legal 500 US: Media, Technology, and Telecoms, 2018
