

Franziska Zeiler, LL.M. (Stellenbosch)

Associate
Munich

Biography

Franziska Zeiler advises international and national clients on issues of product liability, product safety and product compliance. Her focus is on the automotive, mobility, energy and consumer goods industries.

Franziska evaluates legal risks for companies introducing new products, with a specific focus on product compliance. She is particularly experienced in European and German market entry requirements and advises businesses on product safety law and product liability risk mitigation strategies. Franziska helps companies in product crises, particularly handling authority actions and defending allegations.

Franziska is a member of our Munich products law team for some years. She joined as a Legal Clerk in 2021 and as an Associate in 2022 before she successfully joined an LL.M. masters program in South Africa.

Demonstrating her dedication to social responsibility, Franziska also engages herself in pro bono activities, as well as in our community initiative called "Debate-it", collaborating with local schools to mentor and educate pupils in the art of public speaking and debating.

Representative experience

Advising a leading automotive manufacturer on certain complex global product compliance aspects, especially linked to type-approval and/or vehicle certification



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Languages

German
English

Practices

Products Law
Litigation Services
Technology Litigation

Industries

Automotive and Mobility
Consumer
Manufacturing and Industrials
Technology and Telecoms

requirements in several jurisdictions

Supporting international companies by auditing and improving their internal product compliance and product safety processes.

Advising global companies on EU market entry requirements and CE marking incl. the Electromagnetic Compatibility, Low Voltage, Machinery and Radio Equipment Directive, etc.

Latest thinking and events

- Insights and Analysis
 - EU Products Law – Third edition
- Webinar
 - EU AI Governance in the Automotive and Mobility Industry
- News
 - New EU Battery Regulation – Additional challenges for companies

Areas of focus

Product Compliance

Product Litigation

Automotive Regulatory

Electronics and Consumer Appliances

Education and admissions

Education

Master of Laws (LL.M.),
University of Stellenbosch, cum
laude, 2023

Second State Exam in Law,
Higher Regional Court of
Munich, 2021

First State Exam in Law, LMU
Munich (Ludwig-Maximilians-
Universität München), 2019

Bar admissions and qualifications

Munich
