

## Sherry Gong

Partner

Beijing

### Biography

Sherry's practice focuses on data privacy and cyber security, government regulatory, commercial contracts, foreign direct investment, and employment. She has advised many multinational companies in cross-border transactions and matters, especially in the telecommunications, media, technology (TMT), finance, life sciences, and education industries.

She has extensive experience with in-depth knowledge of the TMT industry in China. She is familiar with the legal needs of our information and technology clients, having advised extensively on a wide-range of matters in this sector including complicated market entry and regulatory issues, and industry-specific licenses. She is also an expert in data privacy and cybersecurity, third party payment license, and ecommerce. She helps clients implement data privacy and cybersecurity compliance programs under CSL, DSL and PIPL.

She serves as a core team member of the firm's technology and telecommunication industry sector group and leads the firm in relation to its role in the Information Security Management Working Group of the National Information Security Standardization Technical Committee ("TC260 Committee") in China since 2020.

She is known for providing practical advice that addresses the commercial realities of our clients and offers constructive and innovative solutions to meet their business needs.



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### Languages

English  
Mandarin  
Chinese

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### Practices

Digital Assets and Blockchain  
Commercial  
Communications, Internet, and Media  
Complex Contracting  
Domain Names  
Education  
Employment  
Financial Services  
Marketing and Advertising

## Representative experience

Advising a well-known China social media platform on launching its Apps in the U.S., Europe, APAC and Latin America, counseling on regulatory, cybersecurity, data privacy and commercial agreements.

Advising an international investment bank on PIPL and DSL issues, including revising the data processing agreement with Chinese partner and data localization & cross border data transfer restrictions.

Advising a leading foreign bank on its PIPL and DSL compliance project and cross-border data transfer issue.

Advising a global food manufacturer on personal data and cyber security law compliance programs under GDPR and PIPL.

Advising a major U.S. medical device company on personal data and cyber security law compliance programs, including counselling data localization and cross border transfer restrictions.

Advising a leading U.S. healthcare product company on personal data compliance program under CSL, DSL and PIPL, as well as governmental security assessment for data exportation issues.

Advising a U.S. technology giant's affiliates on their cloud business reviewing cloud service agreements.

Advising a leading U.S. e-commerce company on cooperating with a Chinese e-commerce platform for cross-border e-commerce trading, reviewing and revising relevant commercial agreements.

Advising a U.S. sports brand on restructuring its website and app operation in China, including advising on regulatory license requirements and drafting commercial contracts.

Advising a U.S. based MNC on network audio-video program license, ICP license and other regulatory license requirements related to its webinar services and advertising business.

Gaming Law

International Trade and Investment

Joint Ventures

Privacy and Cybersecurity

Securities and Public Company  
Advisory

Mergers and Acquisitions

Corporate Governance and Public  
Company Representation

Space and Satellite

Strategic Operations, Agreements  
and Regulation

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## Industries

Automotive and Mobility

Consumer

Education

Financial Institutions

Life Sciences and Health Care

Manufacturing and Industrials

Mobility and Transportation

Sports, Media and Entertainment

Technology and Telecoms

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## Areas of focus

International Programs

Automotive Regulatory

Rail

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## Education and admissions

### Education

Advising an international entertainment company in its filming business in China, including using VIE structure and counselling on its business restructuring.

Advising many education institutions on their operation and initiatives in China, including market entry, daily operation, foreign exchange, employment and data privacy matters.

## Awards and rankings

- Recommended lawyer for TMT: foreign firms: foreign firms in China, *Legal 500*, 2022
- Data lawyer in China, *Who's Who Legal*, 2022

## Latest thinking and events

- Hogan Lovells Events
  - Launch Seminar: Hogan Lovells Asia Pacific Data Protection and Cyber Security Guide 2023
- News
  - Unprecedented: First data trading involving personal data in China
- News
  - China's proposals to regulate generative AI
- Insights and Analysis
  - Hogan Lovells Asia-Pacific Data Protection and Cyber Security Guide 2023
- News
  - The final piece of the puzzle? China finalizes its SCCs for cross-border transfers of personal data
- Insights and Analysis
  - Navigating Data Protection and Cybersecurity Issues in Mergers and Acquisitions in Asia-Pacific Guide 2022

LL.M., Southern Methodist University

LL.M., Peking University

LL.B., China University of Political Science and Law

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## Memberships

NACUA

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## Bar admissions and qualifications

People's Republic of China

New York

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