

W. James Denvil

Partner

Washington, D.C.

Biography

James Denvil helps businesses identify and manage privacy and cybersecurity risk. He takes time to learn about his clients' cultures, business models, and initiatives; works with a global network of privacy and cybersecurity practitioners to assess risk; and develops tailored, practical solutions to help his clients move forward.

James regularly advises clients on a range of technology and data issues, including global privacy governance, incident preparedness and response, workforce monitoring, electronic contracting, digital advertising, and public policy initiatives supporting innovative information use and sharing practices.

He helps clients anticipate potential challenges arising from legal and regulatory developments. He advises clients and is a frequent speaker on implementing global solutions for workforce monitoring and other enterprise concerns; the privacy issues associated with artificial intelligence (AI), connected vehicles, and highly automated systems; the application of global privacy laws to U.S.-based organizations; and the impact of evolving privacy laws on the online advertising ecosystem.

James developed a passion for privacy and security during an internship at the Department of Homeland Security's Privacy Office. Since that time, he has leveraged the critical thinking and communications



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Languages

English

Practices

Marketing and Advertising

Privacy and Cybersecurity

Industries

Automotive and Mobility

Consumer

Technology and Telecoms

Areas of focus

AdTech

Breach Preparedness, Response,

skills he honed as an adjunct professor of philosophy and theater to help his clients identify and operationalize practical risk-mitigation strategies.

During law school, James served as editor-in-chief of the *University of Baltimore Law Review* and was a clerkship fellow for the MSBA-UB Business Law Clerkship Program.

Representative experience

Assisting Bloomberg LP in reviewing client data privacy and security practices.

Assisting The Home Depot with regulatory issues for the company's response to payment card data breach.

Assisting Uber in conducting a comprehensive review of the company's customer data privacy program.

Assisting Auto Alliance in helping develop privacy principles for connected cars.

Assisting various automotive companies in developing compliance strategies for connected car technologies and services.

Assisting a U.S. financial institution in developing a 62-country survey of requirements for and restrictions on employee monitoring.

Latest thinking and events

- News
 - The Data Chronicles: Automotive biometrics drive innovation and litigation risk
- News
 - The Data Chronicles Podcast and Video Series
- News
 - Recap: Consumer Horizons webinar on Artificial Intelligence – Transforming consumer business and reshaping the law
- Hogan Lovells Events
 - Consumer Horizons: AI transforming consumer business and re-shaping the law
- News

Investigation, and Communications
Connected Cars

Risk Management, Governance, and
Compliance

Privacy and Cybersecurity Public
Policy Counseling and Advocacy

California Consumer Privacy Act

Broadband, Internet, and E-
commerce

Consumer Protection and Privacy

Data Protection

False Advertising and Unfair
Competition

Fashion and Luxury Brands

Retail and Consumer Goods

Workplace Privacy

Artificial Intelligence

Education and admissions

Education

J.D., University of Baltimore School
of Law, summa cum laude; Heusler
Honor Society, 2012

M.F.A., University of Alabama, 2005

M.A., Bowling Green State
University, 1998

B.A., Virginia Commonwealth
University, magna cum laude, 1996

Memberships

Member, Maryland State Bar
Association

- Tech Policy in the 118th Congress
- Published Works
 - What the Executive Order and the EU-US DPF mean for companies *DataGuidance*

Member, Section of Antitrust Law,
Privacy and Information Security
Committee, American Bar
Association

Bar admissions and qualifications

District of Columbia

Maryland
