

Valerie Kenyon

Partner

London

Biography

Valerie co-leads the Global Products Law practice in London. She has extensive experience in product liability, product safety, and product regulatory work. Always focusing on practical and commercial advice, Valerie's goal is to help companies to manage their risks and meet their business objectives. Valerie focuses on product liability litigation and product-related commercial, advisory, and compliance work. She excels in tailor-made solutions for the complex world of products, with a particular expertise in the global launch of innovative products.

She's an experienced litigator, with a focus on product litigation as well as general commercial work. Valerie has a broad client base, including technology and consumer products companies and manufacturers, suppliers, and insurers of consumer products and industrial equipment. The depth of her experience includes advising on matters involving electrical and electronic equipment, connected technologies, cosmetics, toys, tobacco, textiles and apparel, motor vehicles, industrial equipment, and chemicals. She is co-chair of the firm's IoT Working Group and contributed to the AIOTI (Alliance for Internet of Things, initiated by the European Commission) WG07 Report on Wearables. She is an active participant in the global Hogan Lovells Superwomen Tech and Telecoms initiative.

Technology is influencing all areas of law, including litigation. Valerie works with clients to help them



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Languages

English

Practices

Technology Litigation

Products Law

Climate Change

Crisis Leadership Team

Industries

Consumer

Sports, Media and Entertainment

Areas of focus

Consumer Product Safety

understand their shifting risk landscape, as technology disrupts their industries, and helps them to ensure they're maximising the use of technology to mitigate those risks, whether in compliance programmes or through the use of AI in litigation.

She works closely with other advisors, including test houses, consultants, certification bodies, and other industry specialists. Valerie is a member of a working group invited to engage in the consultation process around the EU Product Liability Directive led by the European Commission.

Representative experience

Co-ordinating the management and resolution of consumer claims worldwide for one of the world's largest and best known wearable tech companies.

Acting for a leading motor cycle manufacturer in relation to a defective product.

Managing large multi-jurisdictional corrective actions and recalls for the motor and consumer products industries.

Advising on legal/regulatory safety risk issues regarding household goods including potential product liability claims, corrective actions and liaising with relevant authorities.

Latest thinking and events

- News
 - Digital accessibility in the EU (and UK): Recent developments and the direction of travel
- News
 - The ever growing increase of EU and UK product safety related-requirements and enforcement activity
- News
 - AI liability in the EU (and UK): What's the current state of play?
- News
 - The UK election: All "Change" for companies

Regulation

Cosmetics and Personal Care Products

Electronics and Consumer Appliances

Product Compliance

Product Litigation

Retail and Consumer Goods

Artificial Intelligence

Accolades

"Valerie provides very strong and proactive support. She is practical and pragmatic."

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providing products and services on the UK market?

- News
 - Outside but aligned – CE marking to remain indefinitely recognised in the UK
- Insights and Analysis
 - Digital transformation: the risks of providing non-digitally accessible products in the EU and UK