

## Tommy Liu

Counsel

Hong Kong

### Biography

As counsel in the Technology, Media and Telecommunications (TMT) team in the Corporate and Finance practice in Hong Kong, Tommy specializes in strategic transaction structuring and complex contractual arrangements for TMT-related projects.

In addition to TMT, he has key sector experience within the financial services, sponsorship, commodity, retail and media sectors. His in-depth experience includes preparing complex contracts for outsourcings; technology licensing and development; content licensing; electronic payments; distribution, marketing and supply of goods and services; and TMT/IP-focused mergers and acquisitions, separations, restructurings and joint ventures.

As an extension of his practice, Tommy advises on regulatory, data privacy, contractual dispute negotiation and intellectual property-related matters, including addressing regulatory issues for complex cross-border contracts, business dissolution agreements, and on-going IP and branding issues.

Tommy also works with the wider Hogan Lovells Corporate and Finance team on complex acquisitions, separation and joint venture matters, including long-term transitional and service delivery arrangements.

### Representative experience

Advising various multi-national corporation including UBS, Lloyds Bank, AIA, AXA, China Telecom in relation



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### Languages

English  
Mandarin  
Cantonese  
Shanghai Dialect

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### Practices

Commercial  
Complex Contracting  
Joint Ventures  
Intellectual Property  
IT Law  
Mergers and Acquisitions  
Privacy and Cybersecurity  
Strategic Operations, Agreements  
and Regulation

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to outsourcing agreements, interconnection deals, telecommunications agreements, etc.

Advising various multi-national corporations including SABMiller, HSBC, Morgan Stanley, NTT Com, Fairphone on regulatory compliance and regulatory issues in the telecommunication and technology sectors.

Advising on various cross-border transactions including joint venture, PRC regulatory schemes in various industrial sectors, sale and purchase of securities, etc.

Advising on media-related matters, including music licensing deals, artiste management agreements, content distribution matters, software development agreements, etc

Advising Tencent, China Telecom, Standard Chartered Bank on data privacy, information security, user policy and personal data protection policies in multiple jurisdictions.

Advising Tencent on its international expansion plans including (i) WeChat Out, enabling WeChat users to communicate with landlines and mobile devices; (ii) WeChat Wallet, Tencent's stored value and payments product; and (iii) overseas expansion of Tencent Cloud, Tencent's cloud computing service platform.

Advising various financial institutions on mobile banking initiatives including biometric authentication, Open API initiatives, cross-border payment, amongst others.

Advising on Hong Kong regulatory schemes and governmental licensing matters, including Hong Kong Monetary Authority, Customs & Excise Department, Hong Kong Communications Authority, Hong Kong Immigration Department, Securities & Futures Commission of Hong Kong, etc

Advising China Telecom Global on its commercial and regulatory work.

Advising a leading global insurance provider on the outsourcing in 18 jurisdictions across the Asia-Pacific region.

## Industries

Financial Institutions

Technology and Telecoms

Consumer

Sports, Media and Entertainment

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## Education and admissions

### Education

P.C.LL., University of Hong Kong, 2010

LL.B., University of Hong Kong, 2009

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## Memberships

Law Society of Hong Kong

Kiangsu Chekiang and Shanghai Residents (Hong Kong) Association

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## Latest thinking and events

- Webinar
  - Launch Webinar: Hogan Lovells Asia Pacific Data Protection and Cyber Security Guide 2022
- Analysis
  - Hogan Lovells Asia-Pacific Data Protection and Cyber Security Guide 2022
- News
  - How Hong Kong is adapting its retail offers in a post-COVID-19 world
- News
  - Innovations in Space: Chinese satellite mega-constellations
- Webinar
  - Safeguarding minors in the gaming and esports space
- News
  - Watch our webinar: Safeguarding minors in the gaming and esports space