

Thorsten Klinger

Counsel

Hamburg

Biography

Thorsten Klinger advises national and international companies on all matters of trademark and unfair competition law. Thorsten has particular experience in the strategic management of mid-size and large trademark portfolios, including the legal support of national and international product roll-outs and name clearances.

He also focuses on online and domain law, advising clients on their domain name portfolio and representing them in UDRP proceedings before the WIPO. Thorsten's clients are mainly companies from the telecommunications and IT sector, as well as from other innovation-driven technology branches.

Awards and rankings

- Intellectual Property: Trade marks and unfair competition, *Legal 500 EMEA*, 2019

Latest thinking and events

- News
 - Invalidity for bad faith: Imitation of a historical trademark only permissible under strict conditions
- News
 - CJEU: Interruption of the forfeiture period only in the case of serious legal action
- News
 - German FCJ on the exploitation of the reputation of geographical indications as collective trademarks



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Languages

English
German

Practices

Designs
Domain Names
Intellectual Property
IT Law
Marketing and Advertising
Trademarks and Brands
IP Litigation, Arbitration, and
Alternative Dispute Resolution

Industries

Consumer

- Insights
 - Color codes need to be learned - SIENNA not descriptive for tobacco products according to GC
- Insights
 - LaLiga misses goal with "El Clasico" before the GC due to descriptiveness
- Insights
 - Pirelli trademark stays on track after CJEU ruling in its favor

Technology and Telecoms

Areas of focus

Advertising and Copy Clearance

Food and Beverages

IP Licensing, Commercialization, and
Technology Transfer

Retail and Consumer Goods

Strategic Counseling and Portfolio
Development

Education and admissions

Memberships

German Association for the
Protection of Intellectual Property
(GRUR)
