

## Products Law

The Global Products Law Network has extensive experience in managing multijurisdictional and multiparty product liability litigation. We are often asked to coordinate defense counsel around the world and are currently helping to coordinate active litigation in more than 30 countries.

We deploy our experience of working with the most complex and highly regulated industries including life sciences, automotive, aerospace, government and defense, technology, food, consumer, insurance, and financial services. And of course, if disputes arise between our clients and their suppliers or customers, we are there to help resolve them in the most commercial and cost-effective way and, if necessary, represent them in any ensuing litigation. The same goes for consumer claims where we have unrivalled experience of defending individual claims, cross border claims, and class actions or other forms of collective action claims.

On a daily basis our team advises clients on the application of Directive 85/374/EEC on the liability for defective products – also known as the EU Product Liability Directive – to their businesses.

For more than a decade, we have engaged with the EU Commission's work in developing law and policy in the field of liability, new technologies, and the application of the EU Product Liability Directive.

### Key contacts

**Lauren S. Colton,**  
Baltimore

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### Areas of focus

Class Actions and Group Litigation

Alternative Dispute Resolution

Electronics and Consumer  
Appliances

Consumer Product Safety  
Regulation

Product Compliance

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### Related practices

Complex Contracting

Crisis Leadership Team

Litigation Services

Transportation

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## Representative experience

Defending a global certification company against liability claims resulting from allegedly inappropriate certification of breast implant manufacturer P.I.P.

Defending a pharmaceutical company in multidistrict litigation involving claims that a drug caused pathological impulse control disorders, navigating the investigation, & aggressively advocating for our client.

Representing a global product manufacturer in a putative nationwide class action alleging various fraud- and warranty-based claims relating to "refresh rate" of LED High-Definition televisions.

Securing a very favorable MDL class action settlement for an automotive OEM targeted by state attorneys general, a federal government investigation, and more than 54 class actions.

National counsel to Brazilian mining and metals company in litigation concerning materials imported into the United States.

Representing a leading Japanese manufacturer in litigations arising from fatal accidents further to the utilization of mini-excavators, utility vehicles, or riding mowers.

Advising major companies selling alcoholic beverages on the conditions under which such beverages can be marketed, promoted, and advertised in France.

Assisting an international biopharmaceutical company in the defense of a product liability claim relating to a biomedical research conducted in France.

Defending a leading pharmaceutical company in more than 27 countries after the voluntary product withdrawal.

Advising a German DAX 30 company on a global internal product compliance investigation in more than 50 countries including product safety issues and criminal law charges.

Representing one of the world's largest automobile manufacturers in a multimillion Euro product liability supply chain lawsuit against a tier-one supplier.

Representing a leading manufacturer of consumer products regarding a recall in more than 70 countries, including authority notifications and criminal law defense strategies.

Defending an internationally leading medical device company against damage claims from patients after the voluntary recall of a vaccine.

Assisting a leading manufacturer of orthopaedic products and devices with pre-contentious and contentious claims for damages allegedly suffered as a result of injuries caused by metal-on-metal hip prostheses.

Advising a major Spanish food manufacturer on a claim related to an alleged contamination of food products.

Representing Boeing on the Barajas 2008 Spanair air crash.

Representing a manufacturer of white goods in relation to a multifatality house fire in the UK in which our client's product was the alleged cause of the fire.

Conducting product liability audits for leading international consumer goods manufacturers and advising on systems to minimize potential regulatory and litigation risks.

## Awards and rankings

- "A highly respected firm with a formidable presence in the European market and a strong global footprint.", *Who's Who Legal*, 2018
- 16 lawyers from our global practice recognized, *Who's Who Legal*, 2019
- Product Liability firm of the year, *Who's Who Legal*, 2018
- Band 1 for Dispute Resolution, Europe-wide, *Chambers Global*, 2019

- Law firm of the year for Dispute Resolution, *JUVE*, 2018
- Band 1 for Product Liability, Mainly Defendant, *Chambers UK*, 2019

## Latest thinking and events

### News

Proposed new disclosure obligations on alleged product defects for defendants in product litigation

### Publications

New disclosure obligations relating to high-risk AI systems

### News

Germany: Bill proposed to enable collective redress on behalf of consumers and small enterprises

### Awards and Rankings

Hogan Lovells lawyers named in Euromoney's Women in Business Law Expert Guide 2022

### News

European Commission proposes new ground-breaking rules on product liability and AI civil liability

### News

Just launched: Doing business in the United States 2022