

Privacy and Cybersecurity

Our team includes a lawyer who was at the vanguard of creating privacy and cybersecurity as its own legal practice. A former Chairwoman of the Federal Trade Commission. The first Chief Privacy Officer at a major corporation. And a lawyer who was instrumental in creating the original HIPAA regulations.

We have team members with computer science and other technical degrees and experience.

Privacy by Design. Big data. The Internet of Things. Wearables. AI. Online behavioral advertising. HIPAA. Data breaches. The privacy and cybersecurity lawyers at Hogan Lovells are trailblazers. We are involved in an ever-expanding array of matters at the cutting edge of legal, policy, and technical work. In 2019 our Privacy and Cybersecurity practice was named 'Practice Group of the Year' by Law360. In addition, in 2015 we won the first ever Chambers USA Privacy and Data Security Team of the Year award and earned the same distinction again in 2017 and 2022. For many years running, we have been top-ranked by Chambers Global and Legal 500 for Privacy and Data Security as well as in regional Chambers directories that span the United States, Europe, and Asia.

We counsel tech-sector titans in Silicon Valley and major financial services corporations in New York. The auto industry turned to us to help them develop "connected car privacy principles." We recently handled one of the largest retail data breaches. One of the

Key contacts

Marcy Wilder,
Washington, D.C.

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London

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Washington, D.C.

Mark Parsons,
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Trending Topics

[Asia data protection and cybersecurity guide 2021](#)

COVID-19 exit strategy

Our guide is designed to assist you and demonstrate how privacy and cybersecurity can be part of the solution to this crisis

Data Class Actions Guide

[Return to the workplace: U.S. Privacy & Cybersecurity...](#)

[Future-Proofing Privacy: A guide to](#)

largest health insurer data breaches. And one of the largest hospital data breaches — all within a few months of one another.

We are at the forefront of legal developments in Europe and around the globe. We help companies as they develop cutting-edge technologies or operate their businesses in new ways.

Cybersecurity continues to evolve. Regulatory growth continues to explode. We have close connections to national and international policymakers. To keep clients apprised, our team publishes our Chronicle of Data Protection, featuring analysis of important developments in privacy policy, along with news bulletins for our multiple-retainer clients. We also offer our 24-hour global privacy hotline, in case of client data emergencies.

Representative experience

Hogan Lovells conducted a comprehensive review of client data privacy and security practices of Bloomberg L.P., culminating in a public report.

We assessed Uber's customer data privacy program, and made recommendations following negative media reports.

Our team regularly counsels companies on EU privacy developments and compliance strategies, including for the cross-border transfer of personal data.

Engaged in a 120-country analysis of privacy laws relevant to financial institutions and consulting services for a consulting firm.

We performed an intensive review of privacy safeguards, and prepared a strategic plan for a defense contractor's privacy and data protection program.

Our team advised a leading payment card issuer on privacy and data security contracting issues relating to the launch of a mobile payments platform.

complying with the EU...

Areas of focus

Breach Preparedness, Response, Investigation, and Communications

California Consumer Privacy Act

Corporate and Commercial Transactions

E-discovery and Information Management

FinTech

Health Privacy and Cybersecurity

Privacy and Cybersecurity Public Policy Counseling and Advocacy

Risk Management, Governance, and Compliance

Workplace Privacy

Digital Health

Hospitals and Health Care Providers

We represented the Future of Privacy Forum in FTC, FCC, NIST, and state regulatory actions concerning smart grid, broadband, and other emerging issues.

Our team was recognized by *The Financial Times*, which shortlisted us for its 2015 North America Innovative Lawyers competition.

Awards and rankings

- Band 1 for Data Protection, *Chambers Global*, 2013-2024
- Band 1 for Europe-wide Data Protection, *Chambers Europe*, 2020-2024
- Band 1 for Privacy and Data Security, *Chambers USA*, 2011-2024
- Band 1 for Data Protection and Information Law, *Chambers UK*, 2021-2024
- Privacy and Data Security Law Firm of the Year, *Chambers USA*, 2022, 2017 & 2015
- Recognized as top firm for Privacy and Data Security: Healthcare, *Chambers USA*, 2019-2023
- Practice Group of the Year – Privacy and Cybersecurity, *Law360*, 2019
- Tier 1 for UK Data Protection, *The Legal 500 UK*, 2019-2023
- Tier 1 for Media, Technology, and Telecoms: Cyber Law (Including Data Privacy and Protection), *The Legal 500 US*, 2010-2023
- Rank 1, Best Law Firms for Privacy & Data Security, *Vault*, 2021
- CyberSavvy 16, *BTI Consulting Group's Cybersecurity & Data Privacy Report*, 2020

Latest thinking and events

Insights and Analysis

Q2/2024 Life Science Law Update – Key developments for pharma & device companies in EU

News

The Data Chronicles: 2024 State legislative roundup

News

NIS2 Directive: German government adopts draft NIS2 Implementation Act

News

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News

The Data Chronicles: 2024 State legislative roundup

News

The Data Chronicles: Insider Threats | Navigating hiring risks from foreign adversaries