

Gaming Law

We play the game – worldwide. Having success in the gaming industry is not a result of luck, but a result of accurate knowledge of the specific market, of innovative ideas, of effort and of legal expertise. We help our clients to overcome regulatory and administrative challenges and advise on market entry strategies and regulatory requirements in the gaming industry worldwide.

The gaming market is an area of continuous development and is well known for its heterogeneous regulation all over the world. New market regulations encounter the liberalization of the gaming market elsewhere in other countries. The legislative institutions try to catch up with technological improvement or show a newly awakened concern for addiction problems and the protection of the youth. All this creates new market opportunities, as well as challenges – we keep you in the game.

With more than 49 offices across the world we have a global network of lawyers dedicated to the gaming industry. We know the risks and challenges for your business. We can help you with your domestic legal issues and any problems you have in other jurisdictions – for example, in the course of new market access and during the concession awarding processes, when local contacts are essential. You can bet on us.

Our strengths are our reliable contacts to public authorities and governmental officials. Our team includes former government officials with deep

Key contacts

Prof. Dr. Thomas Dünchheim,
Dusseldorf

Hilary C. Tompkins,
Washington, D.C.

Gregory C. Lisa,
Washington, D.C.

Eugene Low,
Hong Kong

Charles Brasted,
London

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experience in this space. Therefore we are able to guide you in governmental procedures and find solutions even before you realize the problems – we make your voice heard.

Representative experience

NRW.BANK on the privatization of state-owned casinos in Northrhine-Westphalia.

Autobahn Tank & Rast GmbH on gambling law, in particular on installation of slot machines, construction of amusement arcades, and operation of lotteries and draws.

LÖWEN ENTERTAINMENT GmbH on all aspects of gambling and corporate law in relation with the operation of gambling halls in Germany.

Extra Games Entertainment GmbH and Casino Royal GmbH on all aspects of gambling law in relation with the installation of slot machines and the operation of gambling halls.

Sport England in connection with its decision-making and governance process and acting for it in relation to investigations by the Parliamentary Ombudsman.

Royal Bank of Scotland on financing for casinos.

PokerStars on regulatory issues regarding the offering of online games in Italy, IP, unfair competition, and misleading advertising disputes with other operators and market players.

Acted for the State of New South Wales in relation to the granting of a licence to operate a casino to Crown Resorts Limited.

Acted for a consortium bidding for the right to operate the State of New South Wales' Centralised Monitoring System, the system which regulates win rates and tax revenues on gaming machines in New South Wales.

Rulemaking through drafting of and advising on betting rules for horse races, football, and lotteries.

Supply Chain Disruption

Brexit Hub

Complex Contracting

Areas of focus

Anti-money Laundering

Native Americans

Related practices

Communications, Internet, and Media

Complex Contracting

Government Contracts

Government Relations and Public Affairs

Privacy and Cybersecurity

Related industries

Financial Institutions

Technology and Telecoms

Sports, Media and Entertainment

Novomatic on various projects including numerous representations of the client before the Russian courts and Russian PTO in civil and criminal cases.

Funstage Spielewebseiten Betriebsges. m.b.H and Greentube Internet Entertainment Solutions GmbH on issued related to ban of online casinos in Russia and unblocking gaming online platform.

Penn National Gaming, Inc. on its US\$200m acquisition of assets of Zia Park Partners LLC, namely Zia Park Racetrack and Black Gold Casino.

The Mohegan Tribal Gaming Authority and other tribes on various aspects in connection with their gambling business.

U.S. Supreme Court and appellate litigation on behalf of gaming tribes in support of their sovereign rights.

Software developers and equipment manufacturers/suppliers in their licensing, lease, sale, and supply contracts with Mexican casino and online gaming operators and permit holders.

Licensed horse race betting operator in Hong Kong to successfully lobby the government to change the betting duties to facilitate commingled betting and assisting the operator in rolling out the commingling initiative with overseas betting operators.

Acted for ClubsNSW in relation to its proposed online wagering joint venture with CrownBet.

Awards and rankings

- "Respected public law practice that is recommended for constitutional law and policy making issues...", *Chambers Europe*, 2018
- "Additionally boasts comprehensive regulatory expertise, with a strong focus on the gaming industry.", *Chambers Europe*, 2018
- "I get an answer very quickly and the lawyers are truly pragmatic.", *Chambers Europe*, 2018

Latest thinking and events

News

"MetaBirkins" are not workin' - Hermès wins jury trial in NFT trademark infringement brawl

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"MetaBirkins" are not workin' - Hermès wins jury trial in NFT trademark infringement brawl

Webinar

Policy & regulatory briefing Germany

News

Massachusetts Gaming Commission establishes new data and automated decision-making regulations

Insights and Analysis

Sports beyond football: The esports and video games resolution of the EU Parliament

News

DSA flash: What's new in November 2022?