

Domain Names

Having a global online strategy is essential. Cybersquatters are a significant threat to your online reputation, security, and revenue streams. Our internet domain name team has advised clients in this area for more than 15 years.

Domain name portfolios inevitably cover a multitude of countries. Your enforcement efforts must be global. At the cutting edge of internet-related branding issues, we helped to develop appropriate rights protection mechanisms within ICANN for the new gTLD program.

Together, we will make sure you have the right strategy and strike the right balance between defensive registrations, monitoring, and recuperation.

Representative experience

Filed and won first paperless eUniform Domain Name Dispute Resolution Policy (eUDRP) case in a domain-name dispute before WIPO on behalf of a leading mobile phone manufacturer.

Advised Canyon Bicycle in the first ever UDRP case filed against a new gTLD.

Managing the global trademark portfolio and domain name enforcement for eBay, and major global rebrands for both eBay and PayPal.

Managing Deutsche Telekom's global trademark and domain name portfolio. Advising on complex color mark and other nontraditional trademark litigation in Europe

Key contacts

David Taylor,
Paris

Jane Seager,
Paris

Eugene Low,
Hong Kong

Trending Topics

Global IP Outlook

Key changes in case law and market trends that will impact your business and how you manage your IP.

Areas of focus

IP Rights in Transactions

IP Licensing, Commercialization, and Technology Transfer

Strategic Counseling and Portfolio Development

Broadband, Internet, and E-commerce

Technology Contracts

and the U.S.

Advising Merck & Co., Inc. (Kenilworth, New Jersey, USA) in a trademark, domain name, and social media dispute with Merck KGaA. over use of the name “Merck” in Europe and U.S.

Advising a major international company on the ICANN new gTLD application process and how it affects trademark owners.

Advising a China-based domain name registry in formulating its registration policies (English and Chinese) for a new gTLD.

Advising a major Chinese micro blogging company on new gTLD Legal Rights Objection process and assisting with preparation and filing of Legal Rights Objections with WIPO.

Representing Tencent in successfully recovering its much-publicized domain name "weixin.com" (WeChat in Mandarin) through domain name proceedings before HKIAC.

Awards and rankings

- IP Law Firm of the Year - Italy, *Legalcommunity IP & TMT Awards*, 2021-2018
- Ranked Band 1 for IP in Chambers Global and Europe-wide, *Chambers & Partners*, 2020
- Global IP Firm of the Year, *Managing IP Awards*, 2019 & 2018
- Japan Foreign Firm of the Year, *Managing IP Awards*, 2020-2018
- China Foreign Firm of the Year, *Managing IP Awards*, 2019
- IP Law Firm of the Year, *JUVE Awards*, 2017
- European Domain Names / Internet Team of the Year, *Managing IP Awards*, 2014

Latest thinking and events

News

Poland: new guidelines on influencer marketing in social media published

Insights

Influencer marketing: new rules applicable in the Netherlands

News

Domain Name News: September 2022

Webinar

Your brand and the world – global opportunities, challenges and developments

Insights

Launch of .KIDS gTLD

News

Domain Name News: July, August 2022