

## Scott T. Loughlin

Partner

Washington, D.C.

### Biography

When clients need innovative solutions for using and protecting valuable data assets, they turn to Scott Loughlin, who co-leads our global Privacy and Cybersecurity practice.

Scott helps clients unlock the value of data while managing cybersecurity, compliance, and third-party risks. He is known for identifying possibilities and risks others may miss.

Data crosses borders and so does Scott's global experience. He helps multinational clients develop sophisticated strategies that address complex global compliance and privacy challenges. Scott has robust experience in proactively managing data privacy and cybersecurity risks and effectively responding to crises in the U.S. and around the world.

Long before most lawyers saw a connection between transactions and privacy law, Scott was managing data risks in deals. Leveraging a background in corporate law, Scott combines two unique skill sets, transactions and data, to mitigate risks and get deals done. From M&A deals to strategic partnerships, he structures and negotiates transactions to achieve compliance and manage third-party data risks.

Scott is business focused – he understands how companies can use and leverage data to achieve business objectives. As a result, he is sought out by clients for whom data are central to products and operations, including businesses in the media,



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### Practices

Privacy and Cybersecurity

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### Industries

Life Sciences and Health Care

Private Capital

Sports, Media and Entertainment

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### Areas of focus

Data Protection

Health Privacy and Cybersecurity

Digital Health

Sports

Media and Entertainment

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manufacturing, technology, e-commerce, and services industries. In addition, Scott's comprehensive knowledge of health information law, including HIPAA, attracts health and life sciences companies, who seek his guidance in addressing legal and business problems. Scott teaches courses on constitutional law and American politics at Washington Adventist University, and serves on the Board of Directors of the Adventure Theater Musical Theater Center.

## Representative experience

Conducts compliance reviews of potential acquisitions of health companies for a global health technology company.

Advises a major media company to negotiate agreements with business partners to protect against data, privacy and cyber security risks.

Represents a leading multinational healthcare services company in conducting privacy by design product reviews prior to major product launches.

Represented a large health insurance company in investigating and responding to a potential data breach and cyber security incident.

Developed a data rights program to leverage and expand the use of data in operations and products for a large global manufacturing client.

Advised a large technology company on developing and implementing a cybersecurity data breach response plan.

Represented a global technology company in the negotiation of a 20-year strategic data license involving de-identified information.

Represented numerous data center companies in connection with product development, cyber security reviews, and vendor contracting.

Worked with a global health services company to investigate and respond to a potential global cyber security event.

## Education and admissions

### Education

J.D., Harvard Law School, cum laude, 2005

B.A., Washington Adventist University, summa cum laude, 2002

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### Memberships

Member, American Bar Association

Member, American Health Lawyers Association

Member, International Association of Privacy Professionals (IAPP)

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### Bar admissions and qualifications

District of Columbia

New York

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Created and implemented HIPAA and privacy compliance programs for numerous healthcare and life sciences companies.

Assists numerous new and existing businesses in developing policies and procedures in connection with the collection information online.

Successfully negotiated several large data license agreements on behalf a global financial services company.

Represented an automotive company in the development of a vendor data risk management program.

Represented a global manufacturing company in the review of global data protection laws relating to the security and transfer of personal data.

Advised a major technology company in the development of a research and development program collecting sensitive personal information.

Represented a major electronic medical records vendor in the development of a healthcare research organization.

Led the implementation of a program for a healthcare company to renegotiate thousands of vendor agreements to address privacy developments.

Advised media companies in evaluating and reviewing data security and technology programs under global data protection laws.

Works with numerous pharmaceutical and life science companies in connection with their review and development of privacy compliance programs.

Represents several privacy equity and venture capitalist firms in the review of proposed investments in companies with data assets.

## Awards and rankings

- Media, Technology, and Telecoms: Cyber Law (Including Data Protection and Privacy), *Legal 500 US*, 2016-2017

- Privacy & Data Security (Nationwide), Rank 5, *Chambers USA, 2022*

## Latest thinking and events

- News
  - Massachusetts Gaming Commission establishes new data and automated decision-making regulations
- News
  - Hogan Lovells announces new Privacy and Cybersecurity partners and counsel
- News
  - Upcoming Privacy and Cybersecurity events - January
- News
  - Not so fast: HHS OCR warns that HIPAA applies to online tracking technologies
- News
  - Not so fast: HHS OCR warns that HIPAA applies to online tracking technologies
- News
  - Upcoming Privacy and Cybersecurity events - December