

## Dr. Sabrina Mittelstädt

Senior Associate

Hamburg

### Biography

Sabrina Mittelstädt advises leading national and international companies from various industry sectors such as fashion, media, consumer goods and energy. She focuses on trademark, design and unfair competition law.

Sabrina assists her clients in enforcing and defending their rights in opposition and infringement proceedings. In addition, she advises her clients in competition law disputes as well as in the drafting and negotiation of contracts.

Sabrina studied law at the Humboldt University of Berlin. During her legal clerkship, prior to joining us, she worked as a research assistant with another international law firm in Hamburg.

### Representative experience

Representing and advising ProSiebenSat. 1 Group in trademark related matters.

Representing and advising a Swedish clothing company in trademark related matters.

Representing and advising a leading international energy company in trademark related matters.

### Latest thinking and events

- Insights
  - Influencer Marketing. Case law of the Federal Court of Justice



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### Languages

English  
German

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### Practices

Copyright  
Designs  
Domain Names  
Intellectual Property  
IT Law  
Marketing and Advertising  
Digital Assets and Blockchain  
Trademarks and Brands  
IP Litigation, Arbitration, and  
Alternative Dispute Resolution

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- News
  - German Federal Court of Justice on Social Media Advertising for Products provided free of Charge
- News
  - Labelling requirements for influencer marketing in Germany
- News
  - German Federal Court of Justice decision: Finally more legal certainty regarding influencer marketing
- News
  - Dealing with social media influencers: Germany
- News
  - Dealing with social media influencers: Germany

## Industries

Consumer

Energy and Natural Resources

Technology and Telecoms

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## Areas of focus

False Advertising and Unfair Competition

Fashion and Luxury Brands

Food and Beverages

IP Licensing, Commercialization, and Technology Transfer

IP Rights in Transactions

Personality Rights

Retail and Consumer Goods

Strategic Counseling and Portfolio Development

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## Education and admissions

### Education

Dr. iur., Humboldt University of Berlin, 2018

Second State Exam in Law, Higher Regional Court of Hamburg, 2016

First State Exam in Law, Humboldt University of Berlin, 2013

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## Memberships

German Association for the Protection of Intellectual Property (GRUR)

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