

Sabrina Borocci

Partner
Milan

Biography

Sabrina is a EU qualified lawyer, member of our EU antitrust practice within the Global antitrust practice, she leads the Italian antitrust and European law practice. Since the beginning of her career, she has been advising clients with a focus on European and Italian antitrust, competition and merger control law, as well as European law in general. She is the professional for all competition related and application of EU law related aspects of your business.

Sabrina has a strong academic background having dedicated her PhD and LL.M. studies entirely to European law and Competition law. She is adjunct professor at Bocconi University. She defines herself as an "oxymoron": a bookworm with a strong commercial attitude!

Sabrina focuses on cartel and abuse of dominance investigations in various industries and merger control filings. She has particular experience in life science and healthcare, automotive, consumer, TMT and digital media and energy and natural resources.

On antitrust matters she provides full service assistance both at compliance level and at a litigation level. She defines herself a litigator, but she advises also clients on compliance with the competition rules in a wide range of commercial agreements, including distribution and agency agreements, long-term supply agreements, joint ventures, and strategic alliances. She also provides



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Languages

English
Italian
French

Practices

Antitrust and Competition
Government Relations and Public
Affairs
Administrative and Public Law

Industries

Life Sciences and Health Care
Automotive
Consumer
Technology and Telecoms

assistance in internal antitrust audits and public enforcers' investigations (including dawn raids) and requests for information.

Sabrina also advises frequently on regulatory matters with specific focus on compliance to European law across member states and on competition on areas of commercial agreements (licencing and distribution), connection with IP right (patents) and assistance with regulators (tariffs, access to market).

Prior to joining Hogan Lovells, she was a partner in a renowned Italian boutique law firm and before that a counsel at a magic circle law firm.

Representative experience

Advising Unilever in preliminary ruling proceedings before European Court of Justice.

Advising Airbnb before the Italian administrative courts and in preliminary ruling proceedings before European Court of Justice.

Advising Vodafone on a case of alleged cartel in the telecommunications market.

Advising Volkswagen Leasing on a case of alleged cartel in the long term lease market.

Advising Volkswagen Bank on a case of alleged cartel in the consumer credit market.

Advising GE Healthcare on a case of alleged abuses of dominant position in the diagnostic imaging equipment maintenance market.

Advising COREPLA - National Consortium for the Collection and Recycling of Plastic Packaging, on a case of alleged abuse of dominant position in the plastic materials recycling market.

Advising Italfarmaco on a case of alleged cartel with Novartis in the pharmaceutical market.*

Advising IBM Corp. on its US\$34 billion acquisition of Red Hat Inc, an enterprise software provider that builds

Energy and Natural Resources

Financial Institutions

Areas of focus

Abuse of Dominance and Restrictive Practices

Cartel Investigations

Merger Control

Dawn Raids

Agency Investigations

Competition Compliance

Antitrust and Competition Litigation

State Aid and Subsidy Control

Education and admissions

Education

PhD - European and Antitrust Law, Università Ca' Foscari, Venice and Université Panthéon-Assas, Paris, 2006

LL.M. - Antitrust and IP Law, King's College London, 2002

Law Degree - Civil/Private Law, Coherence between European and domestic law, Università degli Studi di Bologna, Italy, 1998

Memberships

Antitrust Law Section of American Bar Association (ABA)

Non-Governmental Advisor of the Italian Competition Authority in the International Competition Network (ICN)

technologies on open source platforms such as Linux and Kubernetes.

Advising Recordati on merger control activities.

Advising SAB Miller on merger control activities.

Advising CNP Partners on merger control activities.

Advising Rentalcars in a case of alleged unfair commercial practices issues.

Advising Whatsapp in a case of alleged unfair commercial practices.

Advising eBay in a case of alleged unfair commercial practices issues.

Advising Vodafone in a case of alleged unfair commercial practices issues.

*Matter handled prior to joining Hogan Lovells.

Awards and rankings

- Competition & European Law - Band 3, *Chambers Europe*, 2021-2022
- Ranked Globally Among 130 Women in Antitrust, *Global Competition Review (GCR)*, 2021
- Competition Antitrust - Lawyer of the year, *Legalcommunity Corporate Awards*, 2021
- Competition & EU Law - Leading individual, *Legal 500 EMEA*, 2021
- Competition Law - Leading Individual, *Who's Who Legal*, 2018-2020
- Antitrust & Public enforcement - Lawyer of the year, *Legal Community Awards 2020 - Litigation*, 2020
- Best Competition & Antitrust Lawyer in Italy, *ILO Client Choice Award*, 2018
- Ranked Globally Among 150 Women in Antitrust, *Global Competition Review (GCR)*, 2016

Latest thinking and events

- News
 - Italy further strengthens its "golden powers" on FDI, 5G and cloud tech due to the Ukrainian crisis

Antitrust Section of International Bar Association (IBA)

Concorrenze Association - Founder

Italian Association of European Jurists (AIGE)

Bar admissions and qualifications

Brussels

Milan

Court admissions

European High and Supreme Courts

Italian High and Supreme courts

- Insights
 - Italy – China: Wind of Change along the Silk Road
- News
 - ECN+: a Reform which Changes the Rules of the Game
- News
 - The Italian Government approves the draft of the Annual Competition Law
- Awards and Rankings
 - Hogan Lovells Partners are Recognized by Global Competition Review's Esteemed 2021 Women in Antitrust Global Survey
- Webinar
 - European Green Deal