

Maria Różyło

Senior Associate

Paris

Biography

Maria Rozylo is a lawyer in our IPMT Group and focuses her practice on cybersecurity, online brand protection, data protection and internet regulation.

Before joining Hogan Lovells, Maria was interning among others at the international police cooperation organisation INTERPOL, where she was mainly dedicated to data protection. Born and bred in Poland, Maria holds a Master's degree in Information Technologies and Intellectual Property Law from the University Paris I Panthéon-Sorbonne. A native Polish speaker, she is also fluent in French and English.

Representative experience

Advising several of the world's leading social media and technology companies on brand protection and online trademark enforcement.

Advising leading pharmaceutical company on strategy regarding illegal sale of medication online.

Advising leading energy company on strategy for domain name recuperation.

Advising leading pharmaceutical company on the new gTLD process leading to the attribution of .BRAND.

Latest thinking and events

■ Published Works

- UDRP complaint proves a bridge too far *World Trademark Review*



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Languages

English
French
Polish

Practices

Domain Names
Intellectual Property
IP Litigation, Arbitration, and
Alternative Dispute Resolution
IT Law
Privacy and Cybersecurity
Technology Litigation
Trademarks and Brands

Industries

- Published Works
 - Not dropping the catch: respondent wins in UDRP complaint *World Trademark Review*
- Insights and Analysis
 - Redefining copyright in the generative AI-mazing era – EU and France perspective
- Published Works
 - UDRP complainant hampered by lack of rights *World Trademark Review*
- Published Works
 - Inserting 'porn' within a trademark fails to eliminate confusing similarity *World Trademark Review*
- Published Works
 - UDRP respondent skilfully shows unbroken chain of possession *World Trademark Review*

Technology and Telecoms

Areas of focus

Broadband, Internet, and E-commerce

Data Protection

IP Rights in Transactions

Retail and Consumer Goods

Technology Contracts

Education and admissions

Education

Master 2 Information Technologies and Intellectual Property Law, Université Paris I Panthéon-Sorbonne, 2016

B.A., Université Paris I Panthéon-Sorbonne, 2015

Bar admissions and qualifications

Paris
