

## Juan Ramón Robles

Senior Associate  
Madrid

### Biography

Juan Ramón is an IP/IT and Data Protection Lawyer at Hogan Lovells, Madrid.

He studied Law at Universidad de Murcia, has a master's degree in Legal Practice and a master's degree in New Technology Law, both at Universidad Carlos III.

Juan Ramón is currently involved in different projects relating to Digital Services Act, P2B Regulation, Data Governance Act and provides assistance in IP/IT matters. Insurance companies, a multinational retailer, real estate companies and technology platforms are some of the clients Juan Ramón is advising.

Juan Ramón is particularly focused on matters relating to privacy impact assessments, privacy regarding insurance companies and cloud hosting and has experience handling civil disputes concerning new technologies in civil courts.

### Representative experience

Assisting to a multinational software, cloud and digital services platform to implement the Digital Services Act by identifying the applicable obligations and the ways to ensure compliance.

Assisting to a multinational software, cloud and digital services platform to identify applicable data retention periods in Spain in the context of the implementation of Digital Services Act.

Providing local and international entities of several



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### Languages

Spanish  
English  
French

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### Education and admissions

#### Education

Law Degree, Universidad de Murcia,  
2015

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sectors, in particular the insurance sector, on the fulfillment of the requirements under data protection laws.

Assisting one of the largest international companies in the supermarkets sector in relation to its implementation to GDPR.

Advising one of the largest international companies in the real estate sector in relation to the launch of a computer program aimed at managing one of its main business lines.

Assisting one of the largest international companies in the supermarkets sector in relation to a privacy impact assessment project involving multiple business units.

Advising one multinational insurance company in order to adapt its processes to the GDPR, coordinating an international legal team.

Advising one multinational insurance company to outsource some of its main business processes in a hosting platform, coordinating an international legal team.

Advising a French financial institution in order to adapt its Spanish privacy policies to the GDPR.

## Awards and rankings

- Rising Star (Data Privacy and Data Protection), *Legal 500 EMEA*, 2021-2023

## Latest thinking and events

- News
  - Public consultation on cloud services - Spain
- News
  - Technical documentation obligations for AI providers: drafting manuals
- News
  - EU Data Act (part 8): smart contracts
- News
  - Artificial intelligence in the insurance sector: fundamental right impact assessments

- News
  - EU Data Act Series (part 7): Easy switching between data processing services (SaaS, IaaS, PaaS...)
  
- News
  - Consequences of AI discrimination in Spain (even without an approved AI Regulation just yet)