



Hogan Lovells launches its Trade Secrets Toolkit

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Hogan Lovells has developed a Trade Secrets Toolkit to help businesses protect their trade secrets and confidential know-how. The Toolkit consists of four modules: Identify, Protect, Respond, and Commercialize. Each module has been designed to support innovators throughout the lifecycle of a trade secret. By drawing on the market leading expertise of our intellectual property, employment, privacy and cybersecurity professionals, the Toolkit will enable businesses to take into account a broad range of legal and commercial risks when developing their trade secrets strategies.

Hamburg counsel and co-lead of the Hogan Lovells Trade Secrets group Anna Katharina-Friese said: "bringing together these complimentary services will allow us to help clients better manage their proprietary information by driving efficiencies in their workflow and creating a holistic strategy from the outset".

For trade secrets to be protectable, reasonable measures should be taken to guard their secrecy. However, recent changes to legislation such as the EU Trade Secrets Directive and the U.S. Defend Trade Secrets Act, as well as the adoption of new technologies, emerging cybersecurity threats, and the growth of agile workforces have all presented new challenges for businesses looking to protect their trade secrets and confidential information.

Joe Raffetto, Washington, D.C.-based partner and Trade Secrets co-lead added: "the ongoing COVID-19 pandemic has forced businesses to rapidly implement large scale remote working arrangements creating new risks for trade secrets holders. The importance of taking proactive steps to protect proprietary information is more crucial than ever."

For more information about our Trade Secrets Toolkit, please download our brochure [here](#) or contact a member of our team.

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Contacts



Dr. Anna-
Katharina
Friese-
Okoro,
Europajuristi
n (University
of
Würzburg)

Partner



Joseph (Joe)
J. Raffetto

Partner

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