

Colorado adds wrinkle to emerging state privacy law quilt

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Hogan Lovells partner Bret Cohen spoke to *Law360* for an article about Colorado being on the brink of becoming the third U.S. state to enact comprehensive consumer privacy legislation.

"Businesses made significant investments to comply with the California Consumer Privacy Act," which the state Legislature passed in 2018, noted Hogan Lovells partner Bret S. Cohen. "Now, with revisions to that law in the California Privacy Rights Act, along with new laws in Virginia and Colorado, it will become much more difficult to build a single, effective, U.S.-wide compliance program."

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