

## **Ambra Pacitti**

Senior Associate

Milan

### **Biography**

Ambra Pacitti is a senior associate in our Technology, Media and Communications and Commercial Group.

With in-depth knowledge of Information Technology and Internet Law, she works closely with many of the world's leading Internet and technology companies. She advises clients on emerging and complex tech legal issues with respect to contentious and regulatory matters.

Ambra focuses on Internet Service Provider liability, platforms, freedom of expression, data protection and online copyright. In particular, she has gained experience in litigation before courts and regulatory authorities in relation to ISP liability, online defamation, misinformation, right to be forgotten and copyright infringement. She also advises the legal and policy teams of different technology companies with regard to lobbying/impact of EU Copyright Directive, DSA and P2B, as well as of national regulations on revenge porn, cyberbullying, copyright, etc.

Ambra graduated in Law from the University of Milan in 2017 and in 2016 she spent one semester in Poland, at the University of Wrocław. During her time at Hogan Lovells, Ambra was seconded at Google.

### **Representative experience**

Assistance to a number of Internet companies on contentious and regulatory matters regarding ISPs liability, freedom of expression, online defamation, right



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### **Languages**

Italian  
English

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### **Practices**

Technology Litigation  
Communications, Internet, and Media  
Strategic Operations, Agreements and Regulation  
IT Law  
Copyright  
Marketing and Advertising

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### **Industries**

Technology

to be forgotten and copyright infringement.

Assistance to the legal and policy teams of different technology companies on lobbying/impact of EU Copyright Directive, DSA, P2B, AI Act and Omnibus Directive as well as of national regulations.

Assistance to e-commerce platforms and social media on investigations brought by the Italian Competition Authority regarding unfair commercial practice and compliance with the consumer code.

Assistance to marketplaces in bringing claims against fake review companies.

## Latest thinking and events

- News
  - The EU Competitiveness Compass and AI regulation: competitive edge, ethical core
- News
  - AI Legislation: Italy Sprints, Brussels adjusts the track and sends a message to Member States on national AI initiatives
- News
  - EU introduces comprehensive digital-era Product Liability Directive
- News
  - The AI Act – Beyond high-level overviews: a temporal loophole
- News
  - Leaked Italian AI draft bill reveals national push to anticipate AI Act
- Insights and Analysis
  - Key takeaways from our two-part webinar “DSA Countdown”

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## Areas of focus

Broadband, Internet, and E-commerce

Media and Entertainment

Telecommunications and Wireline

Artificial Intelligence

Digital Accessibility

Consumer Protection and Privacy

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## Education and admissions

### Education

Laurea Magistrale in giurisprudenza (Master's Degree in Law), University of Milan, 2017

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## Bar admissions and qualifications

Milan

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