

Oliver Wilson

Counsel
London

Biography

As a counsel in our commercial team, Oliver Wilson advises on a variety of arrangements that go to the core of clients' on-going business. These include long-term or other strategic arrangements - joint ventures, restructuring of group purchasing, outsourcings – but also the essential day-to-day commercial operations – distribution and agency agreements, supply of goods, standard terms of business, manufacturing, logistics, consultancy and other service provision arrangements. Focusing on the TMT and food sectors, Oliver has many clients with consumer-facing operations. This gives him an in-depth understanding of relevant regulation, including consumer protection law, as well as the practical steps needed to implement it.

In addition to his commercial work, Oliver has acted on a number of M&A deals – the combination of commercial and corporate experience means that he understands not just the anatomy of getting a deal to completion, but also how a relationship will work out once the ink has dried on the contracts. This is a key advantage when advising on joint ventures in particular.

Representative experience

Advising Johnson & Johnson in relation to its tender process for the appointment of agencies to carry out media activities across almost 50 jurisdictions.

Acting for Daimler AG on its ongoing investment in the Mercedes GP Formula 1 team.



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Languages

English
French
Spanish

Practices

Commercial
Complex Contracting
Government Contracts
Joint Ventures
Marketing and Advertising
Mergers and Acquisitions
Strategic Operations, Agreements
and Regulation

Industries

Advising Sport England on its funding arrangements for the London 2012 Olympic and Paralympic Games

Secondment to ITV's Online and On Demand legal team

Acting for Mars on numerous commercial agreements, including outsourcings, manufacturing and distribution agreements.

Acting for CBS in relation to its disposal of its UK outdoor advertising business, including advising on its London Underground advertising concession

Advising ITV in the creation and implementation of its new arrangements for the licensing and operation of the Channel 3 network

Latest thinking and events

- News
 - UK Draft Media Bill (Part 3) - Pre-legislative scrutiny phase
- News
 - UK Draft Media Bill series (Part 2) - PSB prominence
- News
 - Ofcom provisionally conclude that strict advertising rules are not 'justified' or 'proportionate'.
- News
 - Breaking down the UK's new Draft Media Bill
- Press releases
 - Hogan Lovells advises Rexel on the sale of its Norwegian activities
- News
 - Self-driving vehicles by 2025? The UK Government's vision for connected and automated mobility

Consumer

Technology and Telecoms

Sports, Media and Entertainment

Areas of focus

Agency and Distribution

Outsourcing

Manufacturing

Logistics

Procurement

Technology Contracts

Consumer Protection and Privacy

Regular Contracts and Business Issues

International Programs

Retail and Consumer Goods

Sports

Media and Entertainment

Education and admissions

Education

M.A., University of Oxford, New College, 2004

Memberships

Law Society of England and Wales
