

## Joe O'Connor

Senior Associate

Los Angeles

### Biography

Joe O'Connor is a talented litigator who handles complex litigation for some of the nation's largest companies in forums across the country. Joe has considerable experience litigating consumer class actions and formidable trial experience, which allows him to bring a unique approach to advising his clients while also being prepared to fight some of their most challenging issues.

Joe has successfully defended false labeling class actions against major cosmetic companies, OTC drug manufacturers, food manufacturers, technology companies, and internet service providers. Joe has also defended retailers, airlines, insurance companies, and a variety of other companies across different sectors in trial and appellate courts and arbitration.

Joe's pro bono practice includes helping victims of domestic violence secure their legal immigration status.

Joe previously worked as an assistant underwriter writing aircraft insurance policies and was managing editor of the Georgetown Immigration Law Journal.

### Representative experience

Representing a leading cosmetic company in defeating a consumer class action alleging that it mislabeled SPF values on sunscreen products.\*

Resolving multijurisdictional class actions for a national manufacturer over the labeling of its healthy butter substitute with the claim "no trans fats."\*

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### Languages

English

### Practices

Commercial Litigation

Litigation Services

### Industries

Consumer

Life Sciences and Health Care

### Education and admissions

#### Education

J.D., Georgetown University Law Center, cum laude, 2010

B.A., University of San Diego, cum laude, 2006

### Bar admissions and qualifications

California

Representing a major manufacturer of over-the-counter products in resolving class action litigation over the labeling of its infants' acetaminophen product.\*

Representing the nation's largest secondary online ticket market in resolving class action claims over the display of its service fees for online ticket transactions.\*

Defending a consumer finance company against class action claims over the fees associated with online financing transactions.\*

\*Matter handled prior to joining Hogan Lovells.

## Awards and rankings

- Product Liability, Mass Tort and Class Action - Defense: Consumer Products, *Legal 500 US*, 2017