

Massimiliano Masnada

Partner

Rome

Biography

Massimiliano Masnada is one of the leading lawyers in Italy in the field of privacy and data protection: given his practical and commercial approach, he is appreciated by clients for finding suitable solutions to comply with Italian and European regulations. His knowledge covers a number of different issues including mobile technology, social media, connected cars, telemedicine, cloud computing, online tracking, and cross-border transfers of data. Massimiliano is part of the Technology, Media and Communications and Commercial Group.

Massimiliano has represented many clients before the Italian Data Protection Authority on both contentious and non-contentious matters, and often brings insight to clients on compliance in the privacy area.

Massimiliano is also involved in the adoption, implementation and updating of organisational and compliance models of international clients doing business in Italy. He is often invited as a speaker by academic institutions or private organisations at seminars and master on data protection and compliance issues and has written several publications on data protection issues.

Massimiliano was awarded "Best lawyer of the year in Privacy" at the Legalcommunity IP/TMT Awards 2016, "Lawyer of the Year in Data privacy and cybersecurity" at the TopLegal Awards 2024 and he is consistently top ranked by Chambers and Legal 500. The team led by Marco Berliri, Massimiliano Masnada and Alberto



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Languages

English
Italian

Practices

Privacy and Cybersecurity
IT Law
Technology Litigation
Commercial
Mergers and Acquisitions
Strategic Operations,
Agreements and Regulation

Industries

Technology and Telecoms
Life Sciences and Health Care

Bellan was awarded the "Best Law Firm of the Year" in IP&TMT at the Legalcommunity IP&TMT Awards in 2017 and from 2019 to 2023. In 2024 the team was awarded the "Market Leader" in IP&TMT by Legalcommunity.

Representative experience

Continuative assistance to Google in data protection matters arising from Google products and services, including contentious matters before the Italian DPA and Italian Courts

Assistance to a global social media platform in various litigation cases regarding to the exercise of privacy rights by users

Assistance to an Italian government platform in developing a privacy compliance model under the GDPR

Assistance to an Italian marketplace in reviewing the privacy policy and cookie policy of its website

Strategic assistance to an Italian platform for the digital invoice under a privacy by design and accountability prospective

Advising the major energy and utility company in Italy in reviewing its privacy and cybersecurity compliance in view of the entrance into force of the GDPR

Advising major automotive companies on data protection issues arising from the project of providing telecommunication services

Assisting one of the major accounting firms with respect to a cyber data breach, providing support with first remediation actions under the GDPR

Awards and rankings

- TMT Information Technology (Italy) - Band 2, *Chambers Europe*, 2019-2022
- Data Privacy and Data Protection (Italy), Next Generation Partner, *Legal 500 EMEA*, 2020-2021
- TMT (Italy), Next Generation Partner, *Legal 500*

Insurance

Automotive and Mobility

Consumer

Areas of focus

Data Protection

Dawn Raids

Education and admissions

Education

Università degli Studi di Perugia, 1997

Accolades

Massimiliano Masnada is adept at advising on regulatory and contentious mandates, frequently assisting leading e-commerce platforms. "He always understands clients' needs and is able to provide solutions," confirms one client

Chambers Europe, 2021

Massimiliano Masnada is always available, shrewd and meticulous in giving the requested support; he also always anticipates changes and developments in this area

Legal500 EMEA, 2021

Massimiliano Masnada is an accomplished lawyer who is particularly adept at handling

EMEA, 2019-2021

- Compliance (Italy), Recommended, *Legal 500 EMEA*, 2020
- Data Privacy and Data Protection (Italy), Recommended, *Legal 500 EMEA*, 2020
- TMT (Italy), Recommended, *Legal 500 EMEA*, 2019-2020
- Italian TMT team has been awarded as Best Law Firm of the Year in IP&TMT, *Legalcommunity IP&TMT Awards*, 2017-2020

Latest thinking and events

- News
 - EU introduces comprehensive digital-era Product Liability Directive
- News
 - The AI Act – Beyond high-level overviews: a temporal loophole
- News
 - Retention of corporate email metadata, news from the Italian Data Protection Authority
- News
 - EU moves closer to a unified digital health system with the European Health Data Space Regulation (EHDS)
- News
 - Leaked Italian AI draft bill reveals national push to anticipate AI Act
- News
 - The Italian Data Protection Authority launches public consultation on webscraping

regulatory and data protection mandates. He additionally assists with IT litigation. A client highlights his ability to "provide timely advice on very complex matters"

Chambers Europe, 2022

"Massimiliano Masnada is a partner with absolute and proven experience in privacy and at the same time practical and quick in finding suitable solutions for the customer. Always close to the needs of the business and able to develop solutions that combine the legal aspects with the business perspective."

Legal500 EMEA, 2022
