

## Dr. Martin Strauch, LL.M. (Edinburgh)

Counsel  
Munich

### Biography

Martin Strauch specializes in complex litigation, especially with a tech focus, and in Cybersecurity. He focuses on commercial, cyber, financial services and insolvency litigation. His clients benefit from his extensive technical understanding and background in the IT sector. He is known to be particularly persistent during the discovery of the facts and the defense in court. He also has many years of experience in out-of-court negotiations and complex settlements. Martin always puts the overall business strategy of his clients first.

Martin is part of our worldwide core team leading the Technology Litigation and Arbitration sub-practice. He is also one of the leaders of our German Data & Cyber Litigation Group as well as our German Artificial Intelligence Focus Group. In addition to the automotive industry and the financial services sector, Martin regularly advises clients from the e-commerce sector as well as insolvency administrators. The spectrum includes Cyber Incident Response Plans, Crisis Management, commercial and corporate disputes as well as data privacy and cybersecurity related disputes.

In his work, Martin regularly uses legal tech applications and contributes significantly to their further development. This especially helps him to make the handling of mass claims like in data privacy disputes extremely cost-efficient.



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### Languages

English  
French  
German

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### Practices

Technology Litigation  
Privacy and Cybersecurity  
Banking and Finance Litigation  
Corporate and Securities Litigation  
Commercial Litigation  
Insolvency Litigation

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### Industries

Technology and Telecoms  
Automotive and Mobility

Martin is a founding member of the Rotary e-Club of Bavaria International and still is a board member at Urlaubskinder e.V., a charitable organisation that organizes camps for underprivileged children from all over Germany, Austria and Switzerland.

## Representative experience

Defending a leading technology company against claims for damages in connection with a cyber attack and the loss of customer data based on the GDPR and other grounds.

Defending a leading technology company against claims resulting from cybersecurity incidents, especially regarding phishing attacks in connection with its vendors.

Representing a leading German IT service company in the health sector with respect to contractual rights in connection with data exchange and data protection.

Advising and defending a cloud computing company in connection with damages resulting from a major outage.

Advising the insolvency administrator of a globally acting memory chip manufacturer in claw-back proceedings against a former competitor.

Representing a leading producer of specialty metal products in appraisal proceedings initiated by about 80 former shareholders after a squeeze-out of minority shareholders.

## Latest thinking and events

- Hogan Lovells Events
  - Digital Transformation webinar series
- News
  - Technical documentation obligations for AI providers: drafting manuals
- Press releases
  - Hogan Lovells whitepaper calls for legal certainty to establish trust in a digital world

Financial Institutions

Manufacturing and Industrials

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## Areas of focus

Data Privacy and Cybersecurity  
Litigation

Global Asset Recovery and  
Enforcement

Artificial Intelligence

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## Education and admissions

### Education

Second State Exam in Law, Higher  
Regional Court of Stuttgart, 2013

LL.M., University of Edinburgh, 2010

First State Exam in Law, Leipzig  
University, 2009

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## Memberships

German Institution for Arbitration  
(DIS40)

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- Webinar
  - Digital Deep Dive
- Hogan Lovells Publications
  - Guide on Internal Investigations in Germany 2023
- News
  - Automotive biometrics drive innovation and litigation risk