

Mark Parsons

Partner

Hong Kong

Biography

Mark heads the firm's Asia-Pacific region regulatory practice. His practice covers the full range of commercial and regulatory work in technology and telecoms, and in other business sectors that depend on technology as an infrastructure to generate business and to manage operations.

Mark is known for delivering pragmatic, holistic advice, and has a strong awareness of international practices and a focus on business value. His particular areas of specialization include technology and business process outsourcing; technology, electronic and mobile payments; media and data licensing; telecommunications service arrangements; supply chain and procurement; e-commerce and m-commerce; brand licensing; and distribution arrangements; and the acquisition and exploitation of intellectual property and information technology assets.

Mark is also one of Asia-Pacific region's leading legal advisors on commercial and regulatory work in the fintech space. He is extremely well experienced in advising on telecommunications, data protection and cyber security regulations, and is the first port of call for clients to help them navigate through the complex regulatory issues of the constantly changing technology environment.

Mark serves as a member of the Hong Kong Privacy Commissioner for Personal Data's Standing Committee on Technological Developments.



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Languages

English

Practices

Commercial

Communications, Internet, and Media

Complex Contracting

Financial Services

Health

Intellectual Property

IT Law

Marketing and Advertising

Privacy and Cybersecurity

Space and Satellite

In addition to holding a Juris Doctor (JD) from the University of Toronto, Mark has a Bachelor of Applied Science in engineering from the University of Toronto, where he specialized in computer simulation and process design.

Representative experience

Advising technology and telecommunications businesses on entry to Asia-Pacific markets including in respect of cloud, IoT, VoIP, SaaS, data analytics and digital media regulations.

Advising fintechs and e-commerce businesses on payment services, e-money regulations and commercial collaborations for the development and use of new technologies and open data.

Advising financial institutions on digital transformations, including API collaborations, technology and business process outsourcings, the deployment of blockchain and on technology acquisitions.

Advising financial institutions on technology risk management regulations, data protection, cyber security, and AML-CFT regulations.

Advising businesses across a wide range of sectors, including financial services, TMT, retail and automotive, in relation to technology, data protection and cyber security matters.

Awards and rankings

- Acritas Star, *Acritas Stars Independently Rated Lawyers*, 2018-2020

Latest thinking and events

- News
 - The Payments Newsletter including Digital Assets and Blockchain, November 2024
- Hogan Lovells Events
 - Digital Transformation Webinar Series
- News

Securities and Public Company Advisory

Corporate Governance and Public Company Representation

Capital Markets

Mergers and Acquisitions

Digital Assets and Blockchain

Strategic Operations, Agreements and Regulation

Industries

Consumer

Financial Institutions

Insurance

Technology and Telecoms

Sports, Media and Entertainment

Areas of focus

Automotive Regulatory

FinTech

Rail

Gaming

Artificial Intelligence

Education and admissions

Education

Bachelor of Applied Science in Engineering, University of Toronto

J.D., University of Toronto

- The Payments Newsletter including Digital Assets & Blockchain, October 2024
- News
 - The Payments Newsletter including Digital Assets & Blockchain, September 2024
- News
 - The Payments Newsletter including Digital Assets & Blockchain, August 2024
- News
 - Hong Kong launches public consultation on AI and Copyright law

Bar admissions and qualifications

Solicitor, England and Wales

Hong Kong

Ontario

Registered Foreign Lawyer
(Singapore)

Accolades

I feel I can go to Mark for anything TMT-related and indeed anything Hong Kong-related; he's my first stop.

Chambers Asia Pacific 2019

'He is a very practical person and he gives very good advice; he is able to think outside the box and is very hands-on.'

Mark Parsons is well respected by clients and peers for his knowledge of large-scale outsourcing projects, and for his expertise in internet and e-commerce regulations. Parsons has recently been active on major telecommunications deals.
