

Mark Parsons

Partner

Hong Kong

Biography

Mark heads the firm's Asia-Pacific region regulatory practice. His practice covers the full range of commercial and regulatory work in technology and telecoms, and in other business sectors that depend on technology as an infrastructure to generate business and to manage operations.

Mark is known for delivering pragmatic, holistic advice, and has a strong awareness of international practices and a focus on business value. His particular areas of specialization include technology and business process outsourcing; technology, electronic and mobile payments; media and data licensing; telecommunications service arrangements; supply chain and procurement; e-commerce and m-commerce; brand licensing; and distribution arrangements; and the acquisition and exploitation of intellectual property and information technology assets.

Mark is also one of Asia-Pacific region's leading legal advisors on commercial and regulatory work in the fintech space. He is extremely well experienced in advising on telecommunications, data protection and cyber security regulations, and is the first port of call for clients to help them navigate through the complex regulatory issues of the constantly changing technology environment.

Mark serves as a member of the Hong Kong Privacy Commissioner for Personal Data's Standing Committee on Technological Developments.



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Languages

English

Practices

Commercial

Communications, Internet, and Media

Complex Contracting

Financial Services

Health

Intellectual Property

IT Law

Marketing and Advertising

Privacy and Cybersecurity

Space and Satellite

In addition to holding a Juris Doctor (JD) from the University of Toronto, Mark has a Bachelor of Applied Science in engineering from the University of Toronto, where he specialized in computer simulation and process design.

Representative experience

Advising technology and telecommunications businesses on entry to Asia-Pacific markets including in respect of cloud, IoT, VoIP, SaaS, data analytics and digital media regulations.

Advising fintechs and e-commerce businesses on payment services, e-money regulations and commercial collaborations for the development and use of new technologies and open data.

Advising financial institutions on digital transformations, including API collaborations, technology and business process outsourcings, the deployment of blockchain and on technology acquisitions.

Advising financial institutions on technology risk management regulations, data protection, cyber security, and AML-CFT regulations.

Advising businesses across a wide range of sectors, including financial services, TMT, retail and automotive, in relation to technology, data protection and cyber security matters.

Awards and rankings

- Acritas Star, *Acritas Stars Independently Rated Lawyers*, 2018-2020

Latest thinking and events

- Webinar
 - Launch Webinar: Hogan Lovells Asia Pacific Data Protection and Cyber Security Guide 2022
- Hogan Lovells Events
 - APAC Life Sciences and Health Care Webinar Series - Spotlight on Greater China - Session 2

Securities and Public Company Advisory

Corporate Governance and Public Company Representation

Capital Markets

Mergers and Acquisitions

Digital Assets and Blockchain

Strategic Operations, Agreements and Regulation

Industries

Consumer

Financial Institutions

Insurance

Technology and Telecoms

Sports, Media and Entertainment

Areas of focus

Automotive Regulatory

FinTech

Hogan Lovells China Desk

Rail

Esports and Gaming

Education and admissions

Education

Bachelor of Applied Science in Engineering, University of Toronto

J.D., University of Toronto

Bar admissions and qualifications

- News
 - China issues draft specification for certification of cross-border transfers of personal information
- News
 - Hong Kong Corporate & Regulatory Insights – April 2022
- News
 - Global Payments Newsletter, May 2022
- Insights
 - Hong Kong PCPD publishes Model Contractual Clauses for Cross-border data transfers

Solicitor, England and Wales

Hong Kong

Ontario

Registered Foreign Lawyer
(Singapore)
