

## Dr. Marion Fischer

Counsel Responsible Business (Pro Bono) Lawyer  
Munich

### Biography

Marion Fischer specializes in advising social enterprises and non-profit organizations. She focuses on pragmatic solutions to legal issues of all kinds and also leads international pro bono projects across our CE offices.

Marion brings extensive experience in dealing with legal issues in various industry sectors and always tries to provide practicable approaches to enable her clients to carry out their activities in a legally sound manner. Another focus of her work is sustainability and climate protection.

Marion studied law at the University of Passau, Germany, and the Capital University in Columbus, OH, USA. She spent part of her legal traineeship in the legal department of an international film production company in Munich and in Hogan Lovells' Alicante office, where she worked in the field of Community Trademark Law.

Before joining the Responsible Business team full-time, Marion worked as a lawyer in our IPMT practice for over 10 years.

### Awards and rankings

- Frequently mentioned lawyer for intellectual property, *kanzleimonitor.de*, 2017/2018
- Frequently mentioned lawyer for intellectual property, *kanzleimonitor.de*, 2018/2019
- Rising Star, *Managing Intellectual Property IP STARS*, 2019



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### Languages

English  
German  
Spanish

### Practices

Intellectual Property  
Patents  
Trade Secrets and Confidential Know-how  
Trademarks and Brands  
IP Litigation, Arbitration, and Alternative Dispute Resolution

### Industries

Automotive and Mobility

- Recommended lawyer for Trademark and Competition Law, *Legal 500 Germany*, 2021
- Rising Star, *Legal 500 Germany*, 2023
- Recommended lawyer for Trademarks, *WTR 1000*, 2021
- Recommended lawyer for Trademarks, *WTR 1000*, 2022
- Recommended lawyer for Trademarks, *WTR 1000*, 2023

## Latest thinking and events

- Press releases
  - Hogan Lovells advises Armira Growth on investment in Yoummday
- Press releases
  - Hogan Lovells advises PTC on the acquisition of RE'FLEKT IP
- Press releases
  - Hogan Lovells advises MedKitDoc on seed financing in the amount of EUR 7 million
- News
  - Welcoming new IPMT partners and counsel in 2020

Life Sciences and Health Care  
Technology and Telecoms  
Sports, Media and  
Entertainment

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## Areas of focus

IP Rights in Transactions  
Strategic Counseling and  
Portfolio Development

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## Education and admissions

### Education

Second State Exam in Law,  
Higher Regional Court of  
Munich, 2012

First State Exam in Law,  
University of Passau, 2009

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## Accolades

Marion Fischer as a very strong Counsel, very high level of experience and commercial understanding, expertise also in very new fields of IP law.

*Legal 500 Germany 2022*

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Marion Fischer: Very competent, pragmatic colleague who proposes and implements appropriate solutions according to the client's needs.

*Legal 500 Germany 2022*

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On the transactional side, Marion Fischer is a standout – she recently coached technology company Parametric Technology Holding Germany (a subsidiary of PTC Inc) through its IP-heavy acquisition of ioxp.

*WTR 1000, 2022*

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