

Dr. Marcus Schreiberbauer

Partner

Dusseldorf

Biography

Marcus Schreiberbauer concentrates on litigation and counselling in the areas of intellectual property law, information technology law and data protection law. He advises, amongst others, on transactional matters such as negotiating and drafting licensing agreements, technology project agreements and M&A transactions. Marcus is experienced in technology- and IP-related court litigation and arbitration proceedings.

Marcus also advises clients with respect to all aspects on data protection law, data security and compliance issues. His work includes representing clients in proceedings before data protection authorities, data protection provisions in contracts, privacy issues in M&A and outsourcing deals. He is co-head of our Cyber Security Task Force.

Marcus is admitted to practice as a specialist lawyer in information technology law (Fachanwalt für Informationstechnologierecht).

He is a member of the working council "software" of the German Association of Intellectual Property and Copyright Law (GRUR). *Best Lawyers 2020* mentions him as a leading lawyer in information technology law. Competitors call him a "very experienced and competent attorney". He regularly publishes articles on IP and IT topics. Marcus is, inter alia, co-author of the "Auernhammer", a commentary on German data protection law.



Phone

+49 211 13 68 352

Fax

+49 211 13 68 100

Email

marcus.schreiberbauer@hoganlovells.com

Languages

English

German

Practices

Communications, Internet, and Media

Copyright

Gaming Law

Intellectual Property

IT Law

Privacy and Cybersecurity

Industries

Technology and Telecoms

Representative experience

Advising a leading encryption technology provider on an international project and licence agreement.

Advising a producer of specialty chemicals on a worldwide IT outsourcing agreement.

Advising an IT service provider on project agreements, licence agreements and data protection terms in service agreements.

Advising a leading payment service provider on an international data protection audit.

Advising a payment service provider on handling a data breach.

Representing a technology manufacturer in connection with the successful defense against cyber attacks.

Awards and rankings

- Recommended lawyer for data protection, information technology and digitalisation, *Legal 500 Germany, 2022*
- Recommended lawyer for data protection law and information technology, *Legal 500 Germany, 2021*
- Included for IT law, *Edition Best Lawyers™ in Germany, 2019-2020*
- Recommended lawyer for IT transactions, outsourcing and data protection, *JUVE handbook, 2018/2019*
- Recommended lawyer for "Information Technology: Information Technology (including contracts)", *Legal 500 EMEA, 2018-2019*
- Recommended lawyer for "Information technology: Data protection", *Legal 500 EMEA, 2018-2019*

Latest thinking and events

- Press Releases
 - Hogan Lovells advises Cygna Labs on the acquisition of the VitalQIP product from Nokia
- Press Releases
 - Hogan Lovells advises Covestro on the sale of its

Areas of focus

E-discovery and Information Management

Health Privacy and Cybersecurity

Hogan Lovells China Desk

Breach Preparedness, Response, Investigation, and Communications

Education and admissions

Education

Osnabrück University

Memberships

German Association of Intellectual Property and Copyright Law (GRUR)

Licensing Executives Society (LES)

Additive Manufacturing business to Stratasys

- Press Releases
 - Hogan Lovells advises Maguar Capital on its investment and strategic partnership with Effactory
- Press Releases
 - Hogan Lovells advises IDEAL Versicherungsgruppe on the acquisition of myLife Lebensversicherung and HonorarKonzept
- Hogan Lovells Publications
 - Guide on Internal Investigations in Germany 2021
- Press Releases
 - Hogan Lovells advises NRW.BANK on the privatisation of WestSpiel Group