

## Clara Lázaro

Associate

Madrid

### Biography

As an associate in our IPMT department, Clara advises on IP matters, data protection, software contracts, cybersecurity, e-commerce, Internet and commercial advertising, telecommunications and audiovisual law. Clara's clients include entities from the insurance, life sciences, audiovisual, information society services and technological platforms sectors.

Clara is particularly focused on matters relating to the daily advice of national and international entities on data protection matters, privacy impact assessments, the revision and negotiation of IT/IP contracts, software licences in the context of SaaS, audiovisual law, e-privacy and e-commerce.

### Representative experience

More than six-month secondment in the Data Protection department of an international technology company. In-house experience relating to advising on global privacy issues.

Continuous advice to local and international companies from various sectors, especially in insurance and technology, on the fulfilment of their obligations in data protection matters and e-commerce.

Advising technology companies (for example, SaaS developers) on the negotiation of software contracts.

Assisting one of the major international companies in the consumer electronic sector on aspects relating to audiovisual law.



### Phone

+34 913 49 80 33

### Fax

+34 91 349 82 01

### Email

[clara.lazaro@hoganlovells.com](mailto:clara.lazaro@hoganlovells.com)

---

### Languages

English

Spanish

---

### Practices

Communications, Internet, and Media

Copyright

Intellectual Property

IP and Technology Transactions

IT Law

Marketing and Advertising

Privacy and Cybersecurity

Domain Names

Patents

## Awards and rankings

- Data Privacy and Data Protection, Spain, Rising Star, *Legal 500 EMEA*, 2021
- Data Privacy and Data Protection, Spain, Recommended, *Legal 500 EMEA*, 2020

## Latest thinking and events

- News
  - Second time's a charm – Spanish DPA's decision on NOYB vs. Google Analytics Part 2
- News
  - New guidance on analytic cookies in Spain – is consent always required?
- News
  - New guidance on analytic cookies in Spain – is consent always required?
- News
  - Consequences of AI discrimination in Spain (even without an approved AI Regulation just yet)
- News
  - New guidance on cookies in Spain
- News
  - New rules for phone marketing in Spain

Trade Secrets and Confidential Know-how

Trademarks and Brands

---

## Industries

Consumer

Insurance

Life Sciences and Health Care

Technology and Telecoms

---

## Areas of focus

Advertising and Promotion

Compliance

Consumer Protection and Privacy

Data Protection

Digital Advocacy and Social Media

Health Privacy and Cybersecurity

IP Rights in Transactions

IT Outsourcing

Technology Contracts

Telecommunications and Wireline

Workplace Privacy

Media and Entertainment

---

## Education and admissions

### Education

Master's Degree in Legal Practice, Universidad Carlos III de Madrid, 2018

Double degree of Law and Business Administration, Centro Universitario de Estudios Financieros (CUNEF), 2017

---

## Accolades

Clara Lázaro is extremely perceptive and responsive, and has a great view of the big picture for privacy requirements internationally

*Legal 500 EMEA 2022*

---