

## Lance D. Bultena

Senior Counsel

Washington, D.C.

### Biography

Lance Bultena helps clients improve business outcomes by helping them understand the regulatory and public policy environment in order to stay ahead of developments in these areas.

With a deep understanding of economic issues grounded in a doctoral degree from Oxford and a law degree from Harvard, as well as a background in regulation and public policy, Lance helps clients evaluate the impact of public-sector developments on businesses, develop strategies to optimally manage that impact, and beneficially influence regulatory and legislative outcomes. He has been deeply involved in every major regulatory and legislative issue in the U.S. auto sector since 1995 and routinely discusses issues in this area with business executives and senior government policymakers.

Lance frequently evaluates and reviews the analysis of economists. He helps clients formulate key arguments and explain the economic analysis in a number of contexts, including as part of antitrust reviews or advocacy regarding deal approval or as part of the regulatory rule-making process. He also brings that economic analysis in a dynamic way to legislative issues to help policymakers better understand a proposal's impact on an industry.

In his role as Global Director of Thought Leadership Mobility and Transportation, Lance draws upon his extensive experience to develop new and innovative thought leadership initiatives for the Mobility and



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### Languages

English

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### Practices

Transportation

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### Industries

Automotive

Transport and Logistics

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### Areas of focus

Legislation

Automotive Regulatory

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### Education and admissions

Transportation sector group and its three industry sectors, Aerospace & Defense, Automotive, and Transport and Logistics. He provides valuable insight on key issues and focuses on the future of mobility, helping clients adapt to the evolving industry and capitalize on disruptive opportunities.

Prior to joining the firm, Lance served as counsel to the U.S. Senate Committee on Commerce, Science, and Transportation. He gained experience in all phases of the legislative process and conducted many negotiations with the White House and executive agencies.

## Latest thinking and events

- Insights
  - What is a trade secret, and how can you protect it?
- News
  - Future of mobility: autonomous, connected, electric, shared
- Insights
  - Mobility and Transportation Newsletter | April 2022
- News
  - NHTSA issues occupant protection safety standards for automated driving system equipped vehicles
- News
  - EPA decision reinstating California's Clean Air Act waiver for GHG/ZEV
- Insights
  - Mobility and Transportation Newsletter | December 2021

## Education

J.D., Harvard Law School, 1991

D.Phil., University of Oxford, 1990

M.Phil., University of Oxford, 1987

B.S., University of South Dakota, 1985

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## Bar admissions and qualifications

District of Columbia

South Dakota

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