

Kevin K. Greenslade

Partner

Northern Virginia

Biography

Sophisticated clients who require technically precise and practical guidance in raising capital or implementing complex corporate transactions frequently turn to Kevin Greenslade for his knowledge and experience.

Kevin has found an outlet for his enthusiasm for corporate finance and the equity and debt capital markets. He draws on that fervor in his practice advising publicly and privately held companies, as well as investors and underwriters, on federal securities law matters, corporate governance, capital-raising transactions, and mergers and acquisitions.

Kevin enjoys working closely with senior management both inside and outside of corporate legal departments, including executive officers and other personnel within the finance, treasury, accounting, and human resources functions of major corporations. In providing legal counsel, Kevin draws on four-plus years of experience as a management consultant for Andersen Consulting in Atlanta, as well as his graduate-level academic training in international finance, which he received at the University of Glasgow in Scotland.

Kevin's capital markets deal work includes primary and secondary equity offerings, including initial public offerings (IPOs), as well as Rule 144A private placements of high-yield debt securities and registered public offerings of investment-grade debt securities. Kevin has helped companies effectuate registered



Phone

+1 703 610 6189

Fax

+1 703 610 6200

Email

kevin.greenslade@hoganlovells.com

Practices

Capital Markets

Corporate Governance and Public
Company Representation

Mergers and Acquisitions

Private Equity

Securities and Public Company
Advisory

Industries

Financial Institutions

Technology and Telecoms

Insurance

Consumer

Energy and Natural Resources

Sports, Media and Entertainment

exchange offers, cross-border tender offers, recapitalizations, managed buyouts, mergers, acquisitions, and private equity investments.

Kevin also advises public companies on compliance with SEC reporting, corporate governance, and other requirements of the federal securities laws, and with New York Stock Exchange and NASDAQ stock market listing standards. He has worked with clients across a wide range of industries, including technology, health care, media, telecommunications, retail, energy, manufacturing, and financial services.

Representative experience

Advised SkyWater Technology on its US\$112.056m IPO and listing on Nasdaq (SKYT).

Advised a multinational managed healthcare and insurance company on its US\$9bn debt offering.

Advised a major media company on its US\$900m offering of senior notes pursuant to Rule 144A and Regulation S.

Since 2014, advised various public company clients in registered offerings of investment-grade debt securities totaling more than US\$60bn.

Advised Dell Inc. on its US\$24.9bn going-private transaction.

Advised SecureWorks Corp. on its IPO and listing on Nasdaq (SCWX).

Advised Dell Technologies Inc. on the establishment of its US\$5bn commercial paper program.

Represented Dell Technologies Inc. in the US\$638m IPO of its subsidiary Pivotal Software Inc.

Advised a provider of business solutions to the health care and education industries on a US\$232m offering of common stock.

Advised PAETEC Holding Corp. on its US\$2.3bn merger with Windstream Corp.

Awards and rankings

Areas of focus

Disclosure and Reporting Obligations

Raising Debt Capital

Initial Public Offerings

Section 16 Advice

Stock Exchange Listings and Regulatory Compliance

Cross-border Mergers and Acquisitions

Carve-outs, Spin-offs, and Split-offs

Media and Entertainment

Education and admissions

Education

J.D., Stanford Law School, distinction, Order of the Coif, 2002

M.Phil., University of Glasgow, 1994

A.B., Duke University, magna cum laude, 1993

Memberships

Committee on Audit Responses, Business Law Section, American Bar Association

Board of Directors, Legal Services of Northern Virginia

Bar admissions and qualifications

Virginia

California (inactive)

- Finance: Capital Markets: Debt Offerings, Recommended, *Legal 500 US*, 2018, 2021-2023
- Notable Practitioner, *IFLR 1000*, 2019-2020
- Pro Bono Attorney of the Year, *Kids in Need of Defense (KIND)*, 2020
- M&A/Corporate and Commercial: Corporate Governance, Recommended, *Legal 500 US*, 2018
- Rising Star, Mergers & Acquisitions, *Washington, D.C. Super Lawyers*, 2013
- Rising Star, *Virginia Super Lawyers*, 2012

Latest thinking and events

- News
 - Highlights of new SEC rules on climate-related disclosures
- News
 - Agencies issue guidance on delayed SEC reporting of material cybersecurity incidents
- Insights and Analysis
 - SEC amends large shareholder reporting rules
- News
 - SEC adopts significant new cybersecurity disclosure requirements
- News
 - Looking ahead to expanded share repurchase disclosure
- News
 - SEC adopts major Rule 10b5-1 amendments and disclosure requirements relating to securities transactions

Accolades

A great lawyer who excels at problem solving.

Legal 500 US 2018: Corporate Governance

'Great at breaking down a complicated issue into easy to understand concepts and translating [the] analysis into sound and practical legal advice ... great judgement and great command of substance ... [and] very resourceful.'

Client quoted in Legal 500 US 2021: Capital Markets – Debt Offerings

'Kevin Greenslade is exceptionally responsive, adept at turning the complex into the simple, and a pleasure to work with.'

Client quoted in Legal 500 US 2023: Capital Markets – Debt Offerings

'Knowledgeable problem solver.'

Legal 500 US 2021: Capital Markets – Debt Offerings
