

## Kevin K. Greenslade

Partner

Northern Virginia

### Biography

Sophisticated clients who require technically precise and practical guidance in raising capital or implementing complex corporate transactions frequently turn to Kevin Greenslade for his knowledge and experience.

Kevin has found an outlet for his enthusiasm for corporate finance and the equity and debt capital markets. He draws on that fervor in his practice advising publicly and privately held companies, as well as investors and underwriters, on federal securities law matters, corporate governance, capital-raising transactions, and mergers and acquisitions.

Kevin enjoys working closely with senior management both inside and outside of corporate legal departments, including executive officers and other personnel within the finance, treasury, accounting, and human resources functions of major corporations. In providing legal counsel, Kevin draws on four-plus years of experience as a management consultant for Andersen Consulting in Atlanta, as well as his graduate-level academic training in international finance, which he received at the University of Glasgow in Scotland.

Kevin's capital markets deal work includes primary and secondary equity offerings, including initial public offerings (IPOs), as well as Rule 144A private placements of high-yield debt securities and registered public offerings of investment-grade debt securities. Kevin has helped companies effectuate registered



### Phone

+1 703 610 6189

### Fax

+1 703 610 6200

### Email

[kevin.greenslade@hoganlovells.com](mailto:kevin.greenslade@hoganlovells.com)

---

### Practices

Capital Markets

Corporate Governance and Public  
Company Representation

Mergers and Acquisitions

Private Equity

Securities and Public Company  
Advisory

---

### Industries

Financial Institutions

Technology and Telecoms

Insurance

Consumer

Energy and Natural Resources

Sports, Media and Entertainment

exchange offers, cross-border tender offers, recapitalizations, managed buyouts, mergers, acquisitions, and private equity investments.

Kevin also advises public companies on compliance with SEC reporting, corporate governance, and other requirements of the federal securities laws, and with New York Stock Exchange and NASDAQ stock market listing standards. He has worked with clients across a wide range of industries, including technology, health care, media, telecommunications, retail, energy, manufacturing, and financial services.

## Representative experience

Advised SkyWater Technology on its US\$112.056m IPO and listing on Nasdaq (SKYT).

Advised a major media company on its US\$900m offering of senior notes pursuant to Rule 144A and Regulation S.

Since 2014, advised various public company clients in registered offerings of investment-grade debt securities totaling more than US\$51bn.

Advised Dell Inc. on its US\$24.9bn going-private transaction.

Advised SecureWorks Corp. on its IPO and listing on Nasdaq (SCWX).

Represented Dell Technologies Inc. in the US\$638m IPO of its subsidiary Pivotal Software Inc.

Advised a provider of business solutions to the health care and education industries on a US\$232m offering of common stock.

Advised PAETEC Holding Corp. on its US\$2.3bn merger with Windstream Corp.

## Awards and rankings

- Finance: Capital Markets: Debt Offerings, Recommended, *Legal 500 US*, 2018, 2021-2022
- Notable Practitioner, *IFLR 1000*, 2019-2020
- Pro Bono Attorney of the Year, *Kids in Need of*

---

## Areas of focus

Raising Debt Capital

High Yield

Cross-border Mergers and Acquisitions

Carve-outs, Spin-offs, and Split-offs

Sports

Media and Entertainment

Esports and Gaming

---

## Education and admissions

### Education

J.D., Stanford Law School, distinction, Order of the Coif, 2002

M.Phil., University of Glasgow, 1994

A.B., Duke University, magna cum laude, 1993

---

## Memberships

Committee on Audit Responses, Business Law Section, American Bar Association

Board of Directors, Legal Services of Northern Virginia

---

## Bar admissions and qualifications

Virginia

California (inactive)

---

*Defense (KIND), 2020*

- M&A/Corporate and Commercial: Corporate Governance, Recommended, *Legal 500 US*, 2018
- Rising Star, Mergers & Acquisitions, *Washington, D.C. Super Lawyers*, 2013
- Rising Star, *Virginia Super Lawyers*, 2012

## Latest thinking and events

- News
  - SEC rule amendments require proxy disclosure of executive pay versus performance
- News
  - SEC rule amendments to require electronic submission of Form 144 filings and “glossy” annual reports
- News
  - SEC proposes expansive climate-related disclosure rules
- News
  - SEC proposes significant new cybersecurity disclosure requirements
- News
  - SEC proposes climate-related disclosure rules
- News
  - SEC proposes modernization of beneficial ownership reporting rules under Exchange Act Section 13