

## Mizue Kakiuchi

Associate

Tokyo

### Biography

Mizue Kakiuchi has over twenty years of trademark and patent experience and advises clients on a wide range of issues involving multijurisdictional IP enforcement and portfolio management including patents, trademarks, unfair competition, copyright, designs and utility models, oppositions, non-use cancellation, invalidation trials, appeals, infringement litigations, IP due diligence, and consultation. Her diverse cross-border practice includes advising Japanese and international clients on both inbound and outbound patent and trademark matters. She also counsels companies regarding brand and reputation protection as well as counterfeits and custom control issues.

Mizue draws upon her international experience as well as her intellectual property law experience to assist her clients with IP portfolio management and IP enforcement around the world. After graduating from the Waseda University School of Law, Mizue earned her LL.M. in Intellectual Property Law from the George Washington University Law School. She is a Japanese qualified attorney (bengoshi) and a Japanese qualified patent attorney (benrishi) with an international perspective. Her professional affiliations include the Intellectual Property Section of the Legal Research Institution of the Dai-Ichi Tokyo Bar association, the disciplinary committee at the Japan Patent Attorney Association, the Intellectual Property Lawyers Network Japan, and the Copyright Law Association of Japan.

Throughout her career, Mizue has also worked on data



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### Languages

Japanese

English

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### Practices

Intellectual Property

Trademarks and Brands

Patents

Designs

Copyright

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### Education and admissions

#### Education

LL.M., Intellectual Property Law, The George Washington University Law School

privacy, commercial, and M&A matters. In addition, she has been appointed by the Tokyo District Court as an administrator in several bankruptcy cases involving a variety of issues including IP rights of bankrupts.

## Representative experience

Advising numerous global and domestic clients on data privacy issues in Japan

## Latest thinking and events

- News
  - Establishment of new regulation regarding user related information such as cookies in Japan
- News
  - Data Privacy Laws and Regulations in Japan – Recent amendments to the APPI
- News
  - Official Guidelines issued for Japan’s upcoming data privacy law amendments
- News
  - Watch our webinars: Data privacy law in Japan and its recent amendments
- News
  - Effective dates for amended Data Privacy law in Japan announced
- Events
  - Weathering COVID-19: A webinar series. Labor/Employment and Privacy - what Japanese companies need to know

Legal Training and Research  
Institute of the Supreme Court of  
Japan

LL.B., Waseda University

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## Bar admissions and qualifications

Japan - Daiichi Tokyo Bar  
Association

Japan Patent Attorneys Association

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