

## Iza Junkar

Counsel  
Alicante

### Biography

Iza Junkar is a counsel in the Alicante office and focuses on intellectual property, in particular European Union trademarks and Community designs. Iza has particular experience in managing and coordinating prosecution and enforcement of trademarks and designs across the EU and globally. Her work includes advising on complex strategies in European Union trade mark oppositions and cancellations, as well as negotiating co-existence agreements.

Iza handles contentious and non-contentious IP matters for a wide variety of clients in a range of industries including construction and mining, food and beverages, fashion and luxury goods, technology, media and telecommunications. Iza completed her legal studies at the London School of Economics, where she also obtained an LL.M. in Intellectual Property Law and was the winner of the 2008 Rouse Legal Prize for her work in IT law.

She joined Hogan Lovells in February 2010 to train in our London office where she qualified as a solicitor of England and Wales in February 2012.

### Representative experience

Advising a leading heavy equipment manufacturer in relation to worldwide prosecution, enforcement and litigation strategies involving trade marks.



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### Languages

English  
Croatian  
Slovenian

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### Education and admissions

#### Education

LL.M., London School of Economics,  
with distinction, 2008

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Acting for a leading sports clothing manufacturer in relation to protection and enforcement of position trade marks.

Advising a global confectionery and pet food manufacturer in trade mark and design prosecution and infringement matters covering Europe.

Acting for one of the world's largest online auction sites in protection and enforcement of its trade mark rights in the EU.

Representing a variety of clients in relation to EUIPO oppositions.

Providing pan-European advice on clearance, registrability and brand protection issues.

## Latest thinking and events

### ■ News

- New packaging rules will soon become law across the EU – consider the implications for your brand

### ■ News

- Monkeying around with UK passing off rights in EU trademark oppositions

### ■ Insights and Analysis

- No Deal Brexit: 5 key changes to your EU trade marks to look out for on 1 Jan 2021

### ■ Insights and Analysis

- CJEU clarifies “part of goods & services” concept for genuine use: Fashion styles don’t count

### ■ Insights and Analysis

- UK government publishes new draft Brexit Intellectual Property SI

### ■ Insights and Analysis

- Cannabis trademark dreams go up in smoke