

Joke Bodewits

Partner

Amsterdam

Biography

When clients need business focused, pragmatic advice in using and protecting data, they turn to Joke Bodewits. Joke understands the legal needs of her clients. As a problem-solving advocate, Joke sees the connections between law and business realities. She has helped clients resolve compliance and enforcement problems with practical solutions and minimal corporate pain.

To her clients, Joke is known to act as a member of the team rather than as an external adviser. She takes a proactive approach. Whether it's cyber resilience, global privacy compliance strategies, incident response, AI, mobile technology, e-commerce, international data transfers or online tracking, Joke helps clients effectively deal with regulations that may be challenging for them. She identifies possibilities and risks, associated with innovative solutions.

Joke is also experienced in drafting and negotiating commercial contracts, such as IT licensing agreements and distribution agreements. She has keen industry know-how, to help her clients achieve business success and get deals done. Her clients rely on her to provide frank advice and find solutions to their most difficult problems.

Joke teaches Privacy and Cybersecurity at various education institutes, including the highly-rated Grotius specialization course in Privacy law. She is frequently asked for public speaking engagements.



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Languages

English
Dutch

Practices

Commercial
Intellectual Property
IT Law
Privacy and Cybersecurity
Commercial Litigation
Technology Litigation

Industries

Technology and Telecoms
Consumer

Representative experience

Joke conducts and coordinates word wide data protection compliance review, such as for a pharmaceutical company covering 120 countries.

Joke regularly advises clients on data protection strategies and compliance, including privacy impact assessments, compliance analyses and contact with regulators.

As a counsel for various internet companies, Joke advises on the use of new technologies, including online tracking, targeting and commercial use of data.

Joke represents clients during investigation proceedings of regulators and in informal discussions with regulators.

Joke advises on and implements Binding Corporate Rules for Controllers and Processors and represents clients with regulators during the approval procedure.

For various clients, Joke drafted and negotiated data processing agreements and developed cross-border data transfer strategies.

Joke regularly assists clients during data breaches and handles data breach notifications with regulators and data subjects.

Joke drafts and negotiates distribution agreements and licensing agreements, including IT contracts.

Joke represents major online reservation platforms.

Joke advises on mobile health and data processing using medical devices.

Joke advises clients in privacy by design matters and accountability issues.

Joke represented clients during enforcement of commercial contracts, including IT contracts.

Joke assists clients in developing data protection compliance strategies, including using privacy as a marketing tool.

Life Sciences and Health Care

Sports, Media and Entertainment

Areas of focus

Breach Preparedness, Response, Investigation, and Communications

Corporate and Commercial Transactions

E-discovery and Information Management

Technology Contracts

Broadband, Internet, and E-commerce

Communications Compliance and Enforcement

Consumer Protection and Privacy Networks and Platforms

Telecommunications and Wireline IT Outsourcing

Health Privacy and Cybersecurity

Privacy and Cybersecurity Public Policy Counseling and Advocacy

Risk Management, Governance, and Compliance

Workplace Privacy

Medical Devices

Digital Health

Education and admissions

Education

Grotius specialisation course IT law, 2013

University of Groningen, 2005

Joke regularly assists clients in the use of health data and matters concerning health data issues.

Joke assists clients in matters concerning contractual liability in data breach matters.

Joke advises clients on the use of mobile technologies, such as device fingerprints, use of geolocation data and digital identity.

Joke trains employees working with personal data on privacy principles and data security.

Awards and rankings

- Data Privacy and Data Protection, Netherlands, TIER 1, *Legal 500 EMEA*, 2023
- Data Privacy and Data Protection, Netherlands, Next Generation Partner, *Legal 500 EMEA*, 2023

Latest thinking and events

- News
 - MOVE Sectors: Hot Topic One-Pagers
- Insights and Analysis
 - Getting The Deal Through: Automotive and Mobility 2023
- News
 - AI & Data Regulation: What privacy professionals need to know about the EU, UK, and U.S. approaches
- Hogan Lovells Events
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- News
 - Mobility and Transportation - Hot Topic One-Pager
- Hogan Lovells Events
 - Privacy and cybersecurity breakfast seminars on U.S. and life sciences developments in Amsterdam

Memberships

Dutch Association for Privacy Law (Vereniging Privacy Recht)

Dutch Bar Association (Nederlandse Orde van Advocaten)

Bar admissions and qualifications

Amsterdam

Court admissions

Courts of Appeal, the Netherlands

District Courts, the Netherlands
