

## Janis Beckedorf

Associate  
Hamburg

### Biography

Janis Beckedorf advises clients in the areas of platform, media and data regulation as well as intellectual property law, including trademark, copyright and unfair competition matters. He uses his legal and IT background to represent companies in the e-commerce, IT, consumer goods and health sectors.

Janis has extensive experience in European and German regulation of digital services such as online platforms and marketplaces. He develops strategies and compliance solutions for online services, tailored to their business model and latest technologies, with a focus on relevant EU regulations such as the Digital Services Act (DSA), the Platform to Business Regulation (P2B Regulation) and the AI Act. His clients range from very large online platform providers, which are market leaders in their respective fields, to emerging start-ups. He also assists international clients with their global IP enforcement strategy and litigation, with a particular focus on trademark and copyright law.

Janis studied law at Bucerius Law School and the University of Michigan. He wrote his doctoral dissertation at the Interdisciplinary Doctoral College of the Department of Law and Computer Science at the University of Heidelberg, using methods from software engineering and network science to analyze legal complexity. During his legal clerkship, Janis worked inter alia in the legal team of a leading global technology company and for the Senate Office on the



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### Languages

German  
English

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### Practices

Communications, Internet, and  
Media  
Copyright  
Digital Assets and Blockchain  
Gambling Law  
Intellectual Property  
IT Law  
Marketing and Advertising  
Privacy and Cybersecurity  
Trademarks and Brands

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digital strategy of Hamburg. He gained practical IT and business experience by founding a software company and working for a major global strategy consultancy.

## Representative experience

Advising several large and very large online platforms (VLOPs) on their EU Digital Services Act (DSA) implementation strategy and compliance.

Advising gaming companies on their online regulatory compliance, including provider liability, safeguarding of minors, content moderation and transparency and reporting obligations.

Strategic advice on provider liability, unfair competition and IP rights for leading online platforms, including marketplaces, booking sites, and gaming.

## Latest thinking and events

- News
  - European Commission takes action against six Member States for insufficient implementation of the Digital Service Act
- Press releases
  - Hogan Lovells whitepaper calls for legal certainty to establish trust in a digital world

## Industries

Technology and Telecoms

Consumer

Sports, Media and Entertainment

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## Areas of focus

AdTech

Advertising and Promotion Compliance

Artificial Intelligence

Broadband, Internet, and E-commerce

Communications Compliance and Enforcement

Compliance Readiness

Consumer Protection and Privacy

Digital Advocacy and Social Media

Disclosure and Reporting Obligations

Gaming

False Advertising and Unfair Competition

Media and Entertainment

Networks and Platforms

Risk Management, Governance, and Compliance

Technology Contracts

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## Education and admissions

## Education

Second State Exam in Law,  
Higher Regional Court of  
Hamburg, 2022

First State Exam in Law,  
Bucerius Law School, 2017

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## **Bar admissions and qualifications**

Hamburg

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