

## Mandi Jacobson

Partner  
Sydney

### Biography

Mandi Jacobson's practice includes both advisory and contentious matters across a variety of sectors, including the life sciences (pharmaceuticals and medical devices), food and beverage, cosmetics, industrial chemicals, and automotive sectors.

Her practice focuses primarily on product liability (advice and litigation) and the regulation of a broad range of products in Australia. Mandi acts for clients in relation to regulatory compliance, consumer law, therapeutic goods (medical devices including PPE and medicines) registrations and listings, product recalls, compliance with voluntary and mandatory standards and orders, product liability, privacy issues, and advertising/labelling.

Chambers Asia Pacific 2023 says - Mandi Jacobson of Hogan Lovells heads the firm's team from the Sydney office and is especially well regarded for her knowledge of the life sciences regulatory landscape, which she interprets for clients from the pharmaceutical, medical device and other industries.

### Representative experience

Advising clients in relation to understanding and complying with the Australian Consumer Law.\*

Advising clients in relation to understanding and complying with voluntary and mandatory standards and orders.\*

Advising clients in relation to defective products.\*



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### Practices

Commercial Litigation

Crisis Leadership Team

Food Law

Government Relations and Public Affairs

Health

Intellectual Property

Investigations, White Collar, and Fraud

IP and Technology Transactions

Litigation Services

Marketing and Advertising

Medical Device and Technology Regulatory

Pharmaceuticals and Biotechnology Regulatory

Assisting with product recalls and product recall strategies.\*

Assisting clients with crisis management and communications.\*

Advising clients in relation to communications with Commonwealth and state regulators, including the Australian Competition and Consumer Commission (ACCC).\*

Assisting with compliance in relation to advertising/labelling in Australia.\*

Defending clients against product liability claims.\*

Advising clients in relation to understanding and complying with therapeutic goods legislation (Therapeutic Goods Act and associated regulations and codes).\*

Assisting clients with product registrations.\*

Advising clients in relation to proposed cancellations or suspensions on the Australian Register of Therapeutic Goods (ARTG).\*

Advising clients in relation to unsafe therapeutic goods.\*

Advising clients in relation to reporting requirements and audits.\*

Assisting with compliance in relation to advertising/labelling in Australia.\*

Assisting with recalls and recall strategies, including liaising with the Therapeutic Goods Administration (TGA).\*

Assisting clients with crisis management and communications.\*

Defending companies in relation to claims brought by hospitals.\*

Advising clients in relation to understanding and complying with the Australia New Zealand Food Standards Code.\*

Privacy and Cybersecurity

Products Law

Public Procurement

Trade Secrets and Confidential Know-how

Trademarks and Brands

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## Industries

Automotive

Consumer

Insurance

Life Sciences and Health Care

Technology and Telecoms

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## Areas of focus

Advertising and Copy Clearance

Advertising and Promotion Compliance

Agency and Distribution

Alternative Dispute Resolution

Appellate and Supreme Court Litigation

Automotive Regulatory

Aviation Manufacturers and Repair Facilities

Cell, Tissue, and Gene Therapies

Chemical and Industrial Products

Chemical and Product Regulation

Class Actions and Group Litigation

Clinical Trials

Consumer Product Safety Regulation

Consumer Protection and Privacy

Advising clients in relation to understanding and complying with the Industrial Chemicals Act.\*

\*Matter handled prior to joining Hogan Lovells.

## Awards and rankings

- Life Sciences, Band 4, *Chambers Asia-Pacific*, 2021-2023
- Life Sciences, Up & Coming, *Chambers Asia-Pacific*, 2019 - 2020
- Partner of the Year Nominee – Health, *Lawyers Weekly*, 2020
- Top Life Sciences practitioners in Australia, *Euromoney's Expert Guides*

## Latest thinking and events

- News
  - First patch to the privacy laws in Australia: increased penalties for global companies
- News
  - Cell, tissue and gene therapies – Regulatory challenges and responses in Australia
- Awards and Rankings
  - Hogan Lovells lawyers named in Euromoney's Women in Business Law Expert Guide 2022
- News
  - World Stem Cell Summit panel compares global trends in regenerative medicine regulations
- Publications
  - Separating the real from the fake – Battling fake reviews across the globe
- Webinar
  - Launch Webinar: Hogan Lovells Asia Pacific Data Protection and Cyber Security Guide 2022

Crisis Communications  
Customs and Import Compliance  
Cyber Regulatory Compliance  
Data Protection  
Dawn Raids  
Digital Health  
Electronics and Consumer Appliances  
Food and Beverages  
Fashion and Luxury Brands  
Food Legislation and Regulatory Policy Development  
Food Recalls  
Health Privacy and Cybersecurity  
Health Legislation and Policy  
Hospitals and Health Care Providers  
In Vitro Diagnostics  
Litigation Communications  
Logistics  
Manufacturing  
Medical Devices  
Medical Foods and Dietary Supplements  
OTC Drugs and Cosmetics  
Pharmaceuticals and Biotechnology  
Procurement  
Product Approvals and Dispute Resolution  
Product Distribution and Insurance  
Product Litigation  
Remediation  
Sales Promotions  
Telecommunications and Wireline

Telehealth Services

Trade Legislation, Policy, and  
Negotiations

Training and Awareness

Training and Coaching

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## Education and admissions

### Education

Graduate Diploma of Health Law,  
University of Sydney, with honors,  
2010

Bachelor of Arts, Macquarie  
University, 2004

Bachelor of Laws, Macquarie  
University, 2004

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### Memberships

Law Society of NSW

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### Court admissions

Supreme Court of New South Wales

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