

## Inmaculada Lorenzo

Partner  
Madrid

### Biography

Inmaculada Lorenzo focuses on enforcement and litigation of IP rights, particularly in the field of patents, trademarks and unfair competition. Passionate about creation and innovation as driving forces of development, she helps her clients protect and defend their intangible assets.

Inmaculada represents and advises national and international companies, particularly in the Life Sciences (pharmaceutical, biotechnology and medical devices) and Technology, Media and Telecommunications industries, in patent and trademark infringement and validity litigation and complex IP disputes, including also unfair competition, copyright and trade secret claims.

Inmaculada acts regularly before the Spanish Commercial Courts, hearing all IP related disputes, as well as the European Union Trademark & Designs Court. She is commonly involved in multi-jurisdictional litigation and works hand-in-hand with Spanish and foreign experts, including European Patent Attorneys and reputed University Professors. She has extensive experience dealing with preliminary injunctions, pre-trial inspections, inquiries proceedings and protective actions, and also advises clients on pre-contentious matters and dispute settlement.

Inmaculada studied Law, Business Administration and Management and Music. She lectures on IP and International Litigation in two Master Degree Programs



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### Languages

Spanish  
English

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### Practices

Copyright  
Designs  
Intellectual Property  
Litigation Services  
Marketing and Advertising  
Medical Device and Technology  
Regulatory  
Patents  
Pharmaceuticals and Biotechnology  
Regulatory  
Trade Secrets and Confidential  
Know-how

at University Carlos III of Madrid and ISDE Law School and periodically publishes on hot topics in IP law.

She has recently been nominated in the Top 10 “Best Young Lawyer” in the Expansión Legal Awards (2019 and 2020) and has been ranked as “Rising Star” by IP Stars – Managing Intellectual Property 2018 and 2019 and as “Next Generation Lawyer” by Legal 500 2017 for Intellectual Property (Patents).

## Representative experience

Representing a major biopharmaceutical company in infringement proceedings as a result of the market entry of a biosimilar of one of the client’s key biological drugs.

Representing a pharmaceutical company in a patent dispute involving infringement of second medical use claims arising from market entry of generics in Spain.

Representing a leading U.S. multinational company in the fibre optic industry in several patent infringement proceedings involving infringement and validity of several patents against a number of competitors in Spain.

Representing a leading telecommunications company in one of the biggest patent disputes in Spain, involving also copyright infringement and unfair competition claims.

Representing a leading multinational provider of healthcare solutions in orthopaedics, neurosciences and spinal care in patent infringement and invalidity proceedings, including preliminary injunctions proceedings, launched by a competitor in Spain.

Advising and representing several multinational smartphones manufacturers and internet players in patent litigation proceedings, including preliminary injunctions proceedings and protective actions launched before the Barcelona courts.

Representing a leading international industrial services provider in patent infringement and invalidity proceedings launched by a competitor.

Trademarks and Brands

IP Litigation, Arbitration, and Alternative Dispute Resolution

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## Industries

Automotive

Consumer

Life Sciences and Health Care

Technology and Telecoms

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## Areas of focus

False Advertising and Unfair Competition

Fashion and Luxury Brands

Food and Beverages

Medical Devices

Pharmaceuticals and Biotechnology

Retail and Consumer Goods

Media and Entertainment

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## Education and admissions

### Education

Law Degree, University of A Coruña (Spain), 2009

Degree in Business Administration and Management, University of A Coruña (Spain), 2009

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Advising a U.S. pharmaceutical company in a patent infringement case against a competitor holding a marketing authorisation for a generic (hybrid) medicine of one of our client's most relevant drugs used to treat narcolepsy.

Representing one of the world's major designers and manufacturers of infant products in a patent infringement dispute against a competitor and its distributor.

Advising a U.S. pharmaceutical company in a patent dispute involving potential launch of generics onto the Spanish market.

Advising a Japan-based pharmaceutical company in a potential patent dispute involving the manufacture in Spain and subsequent marketing in a number of EU countries of a new biological drug.

Advising and representing various players in the internet services industry in trademark infringement and unfair competition proceedings.

Representing one of the key players in the IT industry in trademark infringement and revocation proceedings before the Community Trademark Court.

Representing a leading company in the cork industry in patent infringement and revocation proceedings in Spain, including pre-trial inspection and preliminary inquiries proceedings.

Representing clients from the IT industry in a number of proceedings brought by Spanish collecting companies claiming payment of copyright levies.

Representing a US based company in the fashion industry in trademark revocation proceedings before the Spanish courts.

## Awards and rankings

- Next Generation Partner (Intellectual Property: Patents), *Legal 500 EMEA*, 2021
- Recommended Lawyer (Intellectual Property: Patents), *Legal 500 EMEA*, 2018-2019

- Next Generation Lawyer (Intellectual Property: Patents), *Legal 500 EMEA*, 2017
- Rising Star, *Managing Intellectual Property*, 2018-2020

## Latest thinking and events

- Press Releases
  - Hogan Lovells advises Protect Medical on the acquisition of Promeba
- Webinar
  - Select IP with Hogan Lovells | Webinar no. 14: Patent Litigation: Strategy – Life Sciences in Europe (Part II)
- Webinar
  - Select IP with Hogan Lovells | Webinar no. 13: Patent Litigation: Strategy – Life Sciences in Europe (Part I)
- Press Releases
  - Hogan Lovells advises Naxicap and myStromer on merger with Desiknio
- Webinar
  - Select IP with Hogan Lovells | Webinar no. 11: Trade secrets: Best practices for protecting trade secrets and avoiding misappropriation claims by others, including how to address the remote working challenges
- News
  - Provisional Application Phase means Unified Patent Court is set to go live.