

## Hein Van den Bos

Partner

Amsterdam

### Biography

Hein van den Bos helps Life Sciences companies with EU regulatory matters. He assists pharmaceutical, biotech and medical devices companies on matters relating to the development, approval and marketing of their products. This includes assistance on life cycle management issues such as regulatory data exclusivity and orphan exclusivity, pharmacovigilance, clinical trials, distribution and advertising and promotion. Hein relishes handling cross-border EU and global regulatory projects, working with colleagues across our global Life Sciences practice.

He also assists on a number of compliance matters, such as financial relations with health care professionals, anti-corruption and sunshine rules. Furthermore, Hein helps companies with pricing and reimbursement matters in the Netherlands as well as with Dutch government investigations and enforcement measures. The emerging legal issue of digital health is another area of interest for Hein.

### Representative experience

Hein assists pharmaceutical, biotech and medical devices companies with setting up and implementing compliance programs concerning pharmaceutical advertising, anti-corruption and interaction with healthcare professionals.

### Awards and rankings

- Healthcare and Life Sciences (Netherlands), Leading



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### Languages

English  
Dutch  
French  
German  
Spanish

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### Practices

Pharmaceuticals and Biotechnology  
Regulatory

Medical Device and Technology  
Regulatory

Health

Government Relations and Public  
Affairs

Food Law

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Individuals, *Legal 500 EMEA*, 2019-2020

- Healthcare and Life Sciences (Netherlands), Recommended, *Legal 500 EMEA*, 2018-2020

## Latest thinking and events

- Hogan Lovells Events
  - Tokyo: Life Sciences and Health Care Horizons 2023
- Hogan Lovells Publications
  - Podcast: Talking the cure
- Insights and Analysis
  - Life Science Law Update – Key developments for pharma & device companies in EU and EU Big Five
- News
  - Horizons 2023: Panelists discuss how European pharmaceutical companies can stay ahead of the game
- Hogan Lovells Events
  - Zurich: Life Sciences and Health Care Horizons 2023
- News
  - Successful product launches across the EU, UK, and U.S.

## Industries

Life Sciences and Health Care

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## Areas of focus

Regulatory Exclusivities, Hatch-Waxman, and Similar Statutes

Pharmaceuticals and Biotechnology

Medical Devices

Digital Health

Clinical Trials

Cell, Tissue, and Gene Therapies

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## Education and admissions

### Education

MA, International Relations, University of Groningen, 2004

Master of Laws, University of Groningen, 2003

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## Memberships

Dutch Association for Pharmacy and Law

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## Bar admissions and qualifications

Amsterdam

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