

## Harriet Pearson

Senior Counsel

Washington, D.C.

New York

### Biography

Internationally recognized as a corporate data privacy and cybersecurity pioneer, Harriet Pearson brings to her practice decades of leading-edge experience advising companies and boards on cyber and data risk management and governance, breach preparedness and response, crisis management, global data privacy compliance, and public policy strategies.

The *Financial Times* recognized Harriet as North America Legal Innovator of the Year, *Lawdragon* named her as one of the 500 "Leading Lawyers in America," and the *National Law Journal* recognized her as a Cybersecurity and Privacy Trailblazer. She is ranked Band 1 by *Chambers and Partners* for Privacy and Data Security in the U.S.

Harriet joined Hogan Lovells in 2012 from the IBM Corporation, where in addition to executive leadership roles in human resources, communications, and government relations, she served as Vice President Security Counsel and Chief Privacy Officer (CPO) from 2000-2012.

She launched and led Hogan Lovells' global multi-disciplinary Cybersecurity practice until transitioning to senior counsel in 2021 and for several years also served as the firm's first Innovation and New Ventures partner, a role in which she was responsible for sparking and supporting ideas for new client solutions.

Harriet co-founded and co-chaired the Georgetown



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### Languages

English

Greek

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### Practices

Privacy and Cybersecurity

Cyber Risk Services

Investigations, White Collar, and Fraud

Crisis Leadership Team

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### Industries

Consumer

Aerospace and Defense

Cybersecurity Law Institute from 2012 to 2018 and serves on a number of advisory boards. She helped found and served for a decade on the board of the International Association of Privacy Professionals, an organization that recognized her longstanding leadership in the privacy field in 2007 by awarding her its Vanguard Award.

## Representative experience

Led multiple engagements to provide comprehensive support to business-to-business and direct-to consumer companies and boards affected by major ransomware incidents.

Represented Equifax with respect to FTC, CFPB, and other actions stemming from its 2017 cybersecurity incident including negotiation of a coordinated settlement announced in 2019.

Serve as privacy and cybersecurity outside counsel for multiple data-intensive companies including a number of global technology, consumer, and media and entertainment companies.

Successfully resolved multiple investigations by the U.S. Federal Trade Commission into privacy and security practices of consumer technology and online company clients.

Oversee and coordinate GDPR, CCPA, and privacy and data security compliance assessments and programs for technology, media, and professional services industry clients.

Conducted a comprehensive review of Bloomberg LP's client data privacy and security practices, with resulting report published by client.

Conducted a high-profile review of customer data practices for Uber in a compressed timeframe, with resulting findings published by client.

Led cross-industry business coalition to advocate successfully on key aspects of the National Institute of Standards and Technology (NIST) Cybersecurity Framework.

Education

Energy and Natural Resources

Financial Institutions

Insurance

Technology and Telecoms

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## Areas of focus

Risk Management, Governance, and Compliance

Government Investigations

Breach Preparedness, Response, Investigation, and Communications

Privacy and Cybersecurity Public Policy Counseling and Advocacy

Workplace Privacy

Data Protection

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## Education and admissions

### Education

J.D., University of California, Los Angeles School of Law, with honors, Order of the Coif, 1990

B.S.E., Princeton University, cum laude, 1985

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## Memberships

Advisory Board and Founding Co-chair, Georgetown University Cybersecurity Law Institute

Member, International Bar Association (IBA) Presidential Task Force on Cyber Security

Advisory Board, Electronic Privacy Information Center (EPIC)

## Awards and rankings

- Acritas Star, *Acritas Stars Independently Rated Lawyers*, 2019-2020
- Privacy & Data Security (USA), *Chambers Global*, 2017-2022
- Privacy & Data Security (Nationwide), *Chambers USA*, 2016-2022
- Privacy & Data Security Team of the Year, *Chambers USA*, 2015, 2017, 2022
- North America Legal Innovator of the Year, *Financial Times*, 2016
- Media, Technology, and Telecoms: Cyber Law (Including Data Privacy and Protection), Hall of Fame, *Legal 500 US*, 2022
- Media, Technology, and Telecoms: Cyber Law (Including Data Privacy and Protection), Recommended, *Legal 500 US*, 2021
- Media, Technology, and Telecoms: Cyber Law (Including Data Privacy and Protection), Leading Lawyer, *Legal 500 US*, 2016, 2018-2020
- Woman of Influence Award, *Executive Women's Forum, Information Security, Risk Management & Privacy*, 2012
- One of 500 Leading Lawyers in the United States, *Lawdragon*, 2015-2017
- IAPP Privacy Vanguard Award, *International Association of Privacy Professionals (IAPP)*, 2007
- Cybersecurity and Data Privacy Trailblazer, *National Law Journal*, 2015

## Latest thinking and events

- Awards and Rankings
  - Hogan Lovells continues growth and recognition in 2019 Legal 500 U.S. rankings
- Awards and Rankings
  - Hogan Lovells wins Chambers USA Award for 'Privacy and Data Security Law Firm of the Year'
- News

Advisory Board, Future of Privacy Forum

Advisory Council, American Ditchley Foundation

Founder, IAPP Pro Bono Privacy Initiative

Founding Board Member, International Association of Privacy Professionals

Founding Board Member, UCLA Law Women LEAD Initiative

Member, ABA President's Cybersecurity Legal Task Force

Member, Standing Committee on Law and National Security, ABA

Steering Committee Emeritus, Executive Women in Privacy

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## Bar admissions and qualifications

Certified Information Privacy Professional (CIPP)

District of Columbia

New York

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- SEC proposes significant new cybersecurity disclosure requirements
- News
  - To fight bias, first-of-its-kind New York law regulates tech-enabled employment decisions
- News
  - New resource: International compliance guide for use of systems monitoring technology
- News
  - Our rankings for Chambers USA 2021: Privacy & Data Security