

## Grace Gladdle

Associate

London

### Biography

Grace is an associate within the London Brands team, part of the wider Intellectual Property practice.

Grace is involved in a wide range of litigious, corporate and advisory work, with a particular focus on IP litigation. She advises clients on protecting, commercialising and enforcing their IP rights, in particular trade marks, design rights and copyright.

### Representative experience

Advising adidas on all aspects of brand protection and enforcement in the UK, including in a High Court action against Thom Browne.

### Latest thinking and events

- Press releases
  - Hogan Lovells advises Soho Square Capital on its investment in Newmarket Holidays
- News
  - London Brands Seminar: NFTs and the Metaverse



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### Languages

English

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### Practices

Copyright  
Designs  
Domain Names  
Intellectual Property  
Trademarks and Brands  
IP and Technology Transactions  
IP Litigation, Arbitration, and  
Alternative Dispute Resolution

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### Industries

Automotive and Mobility

Consumer

Life Sciences and Health Care

Technology

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## **Areas of focus**

Fashion and Luxury Brands

IP Rights in Transactions

Media and Entertainment

Retail and Consumer Goods

Food and Beverages

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## **Education and admissions**

### **Education**

Legal Practice Course, BPP  
University, 2018

Graduate Diploma in Law, BPP  
University, 2017

Bachelor of Arts History with  
Anthropology, University of  
Exeter, 2015

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## **Bar admissions and qualifications**

Solicitor, England and Wales

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