

Giovanni Ghirardi

Partner

Milan

Biography

A true litigator with a passion for new technology and innovation, Giovanni Ghirardi has been at the forefront of a substantial number of cases in the patent, trademark and design fields. Many of these resulted in decisions of seminal importance on issues such as infringement by equivalence, the role of prosecution history in patent construction, contributory infringement, validity and infringement of SPCs, co-existence agreements, and others.

Giovanni navigates multinational and local clients through matters related to pharmaceuticals, biotech, medical devices, chemicals, consumer goods and fashion, combining his litigation skills with a deep knowledge of these industries.

He is particularly sought after for litigations with cross-border implications, often involving complex pan-European issues and before the newly established Unified Patent Court (UPC).

Easy to reach and straightforward in talking, Giovanni is appreciated for his clear communication style and for his ability to provide a clear global view of a legal situation. He has learnt over the years that listening carefully to what clients have to say and being practical in his advice is a key to success.

Giovanni is regularly listed in all prominent legal directories such as Chambers & Partners, The Legal 500, IP Stars (Managing IP), IAM Patent 1000, and World Trademark Review 1000.



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Languages

English
Italian
French

Practices

Patents
Trademarks and Brands
Designs
Intellectual Property
Pharmaceuticals and
Biotechnology Regulatory
Trade Secrets and Confidential
Know-how
IP Litigation, Arbitration, and
Alternative Dispute Resolution

He is recognized by clients as a notable practitioner in the Intellectual Property market and praised for his powerful oratorical skills and deep knowledge of the law.

Representative experience

Assistance to a leading pharma company in infringement proceedings concerning an SPC covering the combination of three active principles

Assistance to a leading pharma company in infringement proceedings involving one of the company's core patents for the treatment of cancer

Assistance to a worldwide producer of medical devices in a pan-European patent litigation concerning a TAVI aortic valve and delivery device

Assistance to a leading pharma company in a litigation against generic companies concerning the eligibility of their generic drugs to obtain reimbursement from the Italian Health Authority

Assistance to a tobacco industry technologies provider in a dispute involving alleged trade secrets misappropriation, patent infringement and unfair competition for the filing of divisional patents

Assistance to a leading chemical company in urgent search proceedings based on a patent for the cold sterilization of beverages

Assistance to a leading multinational technology company in the management of their Italian IP portfolio

Assistance to a leading e-commerce platform company in the management of their trademark portfolio

Assistance to a leading biotech company in the pan-European enforcement of their SPCs and process patents against biosimilars

Assistance to a worldwide technology company in various IP matters concerning copyright, artificial intelligence and software issues

Industries

Life Sciences and Health Care

Consumer

Technology and Telecoms

Manufacturing and Industrials

Automotive and Mobility

Areas of focus

Pharmaceuticals and Biotechnology

Medical Devices

Fashion and Luxury Brands

Retail and Consumer Goods

IP Rights in Transactions

Strategic Counseling and Portfolio Development

Education and admissions

Education

LL.M., London School of Economics, 1998

Law degree (cum laude), University of Milan, 1993

Memberships

EPLAW (European Patent Lawyers Association)

International Trademark Association (INTA)

Licensing Executives Society (LES) Italia

Awards and rankings

- Shortlisted as Practitioner of the year, *EMEA Managing IP Awards*, 2024
- Hall of Fame, Intellectual Property, *The Legal 500 EMEA*, 2020 - 2024
- Band 2, Intellectual Property, *Chambers Global*, 2019 - 2024
- Band 2, Intellectual Property, *Chambers Europe*, 2019 - 2024
- Gold Band for Enforcement and Litigation, *World Trademark Review 1000*, 2021 - 2024
- Trademark Star, *IP Stars (Managing IP)*, 2019 - 2023
- Patent Star, *IP Stars (Managing IP)*, 2019 - 2023
- Silver Band for Patent Litigation, *IAM Patent 1000*, 2019 - 2023

Latest thinking and events

- Press releases
 - Hogan Lovells acting in three of the five most influential Unified Patent Court cases named by JUVE Patent
- Hogan Lovells Events
 - Select IP with Hogan Lovells | Webinar no. 23 (Part 2)
- News
 - Italy: Major changes to Intellectual Property Code come into force
- News
 - Trademark Insight 05/2023 – European Union & Germany // Country Focus - Italy
- News
 - Trademark Insight 05/2023 – Europäische Union & Deutschland // Country Focus - Italien
- News
 - Doing business in Italy 2023

Accolades

A wonderful lawyer, who is proactive, quick and achieves great results in oppositions and civil trials

World Trademark Review 1000,
2023

Creative problem solver

World Trademark Review 1000,
2022

Giovanni Ghirardi has extensive experience representing clients from the pharmaceutical and IT sectors in patent protection and trade mark opposition proceedings

Chambers Europe, 2022

Giovanni Ghirardi is a great lawyer who is able to provide the highest-quality legal advice whilst having a clear perspective of what the internal needs are and business standpoints of the client

Chambers Global, 2022

Giovanni Ghirardi is a stylish, knowledgeable partner. He is clear thinking and gets great results.

The Legal 500, 2024

Giovanni Ghirardi knows perfectly the Italian civil law and Italian IP code

Chambers Global and Europe, 2023

Giovanni is helpful and proposes creative solutions

Chambers Global and Europe, 2024

Giovanni is technically and legally astute

Chambers Global and Europe, 2024

He is very attentive to technical issues, which he wants to understand as thoroughly as possible

Chambers Global and Europe, 2024
