

Robert Fett

Senior Associate

London

Biography

Robert Fett helps global companies to navigate privacy, cybersecurity, and AI governance challenges. He provides pragmatic advice on global compliance projects, data-related commercial agreements, product development as well as responses to incidents and regulatory investigations.

Robert has a Masters in Mathematics and Theoretical Physics. His legal experience spans Hong Kong, China, Switzerland, Silicon Valley and London. Combined, these have equipped him to advise on highly technical data processing activities on a global scale.

Robert's experience includes providing product counselling to a prominent virtual reality company, assisting financial and transportation companies on the intersection of privacy and their respective regulatory frameworks, and advising several identity verification companies on their privacy compliance and AI governance. He's also advised on a large scale clinical trial of a Covid treatment.

Representative experience

Creating innovative solutions to data-related activities involving virtual and augmented reality, smart vehicles, biometrics, blockchain, identity verification, medical devices and clinical trials.

Counseling companies on their AI governance strategies including drafting policies, developing customer-facing materials and building out a data



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Languages

English

Practices

Privacy and Cybersecurity

Communications, Internet, and Media

Industries

Consumer

Financial Institutions

Life Sciences and Health Care

Technology and Telecoms

Automotive and Mobility

protection strategy to align with the product roadmap.

Assisting global companies on data breaches and handling data breach notifications with regulators.

Leading numerous global privacy compliance projects and carrying out comprehensive data protection compliance assessments.

Assisting organizations with responses to investigations by regulators and data subject rights requests.

Drafting and negotiating data processing and data sharing agreements.

Assisting clients devise and implement workable strategies to legitimize global dataflows including through Binding Corporate Rules, Standard Contractual Clauses and the Trans-Atlantic DP Framework.

Implementing 'privacy by design and by default' programs and 'privacy impact assessments' to help clients embed data protection into their product development processes.

Latest thinking and events

- News
 - UK King's Speech 2024: Key takeaways on data protection, AI, and cyber security
- News
 - Key insights from the London Tech Week 2024
- News
 - Automated decisions by financial institutions under the GDPR and the AI Act

Areas of focus

Health Privacy and Cybersecurity

Breach Preparedness, Response, Investigation, and Communications

Privacy and Cybersecurity Public Policy Counseling and Advocacy

Risk Management, Governance, and Compliance

Workplace Privacy

Digital Health

Global Regulatory in the UK

Education and admissions

Education

LPC, BPP University Law School, 2015

PCLL, University of Hong Kong, 2013

J.D., University of Hong Kong, 2012

MPhys (Mathematics and Theoretical Physics), University of St Andrews, 2009

Memberships

International Association of Privacy Professionals

Bar admissions and qualifications

Solicitor, England and Wales

Solicitor, Republic of Ireland

California

