

## Ernesto Algaba Reyes

Partner

Mexico City

### Biography

With more than 20 years of experience in the Life Sciences industry under his belt, Ernesto Algaba leads the Life Sciences practice for Hogan Lovells in Mexico.

He focuses on health law and regulatory compliance matters for the pharmaceutical and medical devices industries. He also has broad experience in the cosmetics, food, alcohol and tobacco, and consumer products industries. His wealth of knowledge covers matters relating to Mexican Official Standards (NOMs), Consumer Protection Law, overland transport, foreign trade, and contracts.

Ernesto tackles clients' pressing problems by handling their needs to meet expectations. He advises clients on planning and development of innovative projects and on strategic business decisions with respect to the launching of new products, restructuring of activities and businesses, approval and marketing authorization pathways and standards for regulated and nonregulated products, labeling and advertising issues, product liability, and highly specialized regulatory compliance matters. The Latin American Corporate Counsel Association included Ernesto on its 2015 list of recommended lawyers for administrative law.

### Representative experience

Advising top multinational companies in the planning of regulatory strategies in connection with business restructuring.



### Phone

+52 55 5091 0294

### Fax

+52 55 5091 0123

### Email

[ernesto.algaba@hoganlovells.com](mailto:ernesto.algaba@hoganlovells.com)

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### Languages

English  
Spanish

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### Practices

Pharmaceuticals and Biotechnology  
Regulatory  
Medical Device and Technology  
Regulatory  
Food Law  
Health  
Commercial  
Latin America Regional Practice

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### Industries

Consumer

Assisting companies from different sectors of the Life Science industry in structuring regulatory pathways while setting up operations.

Successful representation of companies from the Life Sciences industry in complex administrative procedures.

Advised in Owens-Illinois' acquisition of Vitro's glass container business.

## Awards and rankings

- Life Sciences (Mexico), *Chambers Latin America*, 2017-2023
- Life Sciences, *Legal 500 Latin America*, 2021-2023
- LACCA Approved: Administrative Law, *Latin American Corporate Counsel Association (LACCA)*, 2015-2023
- Administrative Law, *Latin Lawyer 250*, 2018-2023
- Administrative Law, *Latin Lawyer National*, 2020

## Latest thinking and events

- Insights and Analysis
  - Mexico Ministry of Health issues changes to food advertising law and front-of-pack-packing
- News
  - Mexico Ministry of Health issues changes to food advertising laws and front-of-pack labeling
- News
  - World Stem Cell Summit panel compares global trends in regenerative medicine regulations
- Sponsorships and Speaking Engagements
  - 2022 World Stem Cell Summit
- Published Works
  - EU Products Law - Second edition
- News
  - Life sciences and health care horizons 2021

Life Sciences and Health Care  
Manufacturing and Industrials

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## Areas of focus

Clinical Trials  
Product Development and Approval  
Controlled Substances and DEA  
Postmarket Compliance and Enforcement Actions  
Advertising and Promotion Compliance  
Consumer Product Safety Regulation

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## Education and admissions

### Education

Law Degree, Universidad Nacional Autónoma de México, 2001

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