

## Dr. Erhard Keller

Partner  
Dusseldorf

### Biography

Erhard Keller has extensive experience in patent litigation and invalidity proceedings in all technical areas, with a specific focus on engineering. He also has litigated countless trademark, unfair competition and copyright disputes as well as represented clients before the European Court of Justice. Erhard is also experienced in negotiating and drafting licensing agreements.

He is chairman of the expert committee for trademark law and unfair competition at the German Association of Intellectual Property and Copyright Law and a member of the working group at the Federal Ministry of Justice for the reformation of the UWG.

He is a regular speaker at IP-related conferences. Erhard studied law in Heidelberg. After five years as an assistant to Prof. Hefermehl, a leading character in the field of intellectual property law, he joined the former IP-boutique von Falck & Tilmann in 1989 and became a partner in 1991.

### Awards and rankings

- Intellectual Property: Trade Mark & Unfair Competition (Germany), *Chambers Global*, 2018-2023
- Included for Intellectual Property law, *Edition Best Lawyers™ in Germany*, 2020

### Latest thinking and events



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### Languages

English  
German

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### Practices

Copyright  
Designs  
Domain Names  
Gaming Law  
Intellectual Property  
Marketing and Advertising  
Medical Device and Technology  
Regulatory  
Patents  
Trade Secrets and Confidential  
Know-how

- News
  - German Federal Court of Justice decides first FRAND case post Huawei vs ZTE - "Sisvel vs Haier"
- News
  - Our international service and experience in the gaming industry
- Hogan Lovells Publications
  - Fashion & Law Newsletter April 2014

Trademarks and Brands  
Technology Litigation  
International Trade Commission  
Section 337  
IP Litigation, Arbitration, and  
Alternative Dispute Resolution

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## Industries

Automotive  
Consumer  
Life Sciences and Health Care

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## Areas of focus

AdTech  
Advertising and Copy Clearance  
Broadband, Internet, and E-commerce  
Fashion and Luxury Brands  
Food and Beverages  
IP Rights in Transactions  
Personality Rights  
Pharmaceuticals and Biotechnology  
Post-Grant Proceedings  
Retail and Consumer Goods  
Sales Promotions  
Strategic Counseling and Portfolio Development  
Technology Contracts  
Sports  
Media and Entertainment

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## Education and admissions

## Education

Heidelberg University

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## Memberships

German Association of Intellectual  
Property and Copyright Law (GRUR)

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