

Dr. Erhard Keller

Partner

Dusseldorf

Biography

Erhard Keller has extensive experience in patent litigation and invalidity proceedings in all technical areas, with a specific focus on engineering and telecommunication, especially standard essential patents. He also has litigated countless trademark, unfair competition and copyright disputes as well as represented clients before the European Court of Justice. Erhard is also experienced in negotiating and drafting licensing agreements and a leading expert in trademark secret law with a leading commentary in this field (see: Keller/Schönknecht/Glinke Geschäftsgeheimnisschutzgesetz: GeschGehG).

He is chairman of the expert committee for trademark law and unfair competition at the German Association of Intellectual Property.

He is a regular speaker at IP-related conferences. Erhard studied law in Heidelberg. After five years as an assistant to Prof. Hefermehl, a leading character in the field of intellectual property law, he joined the former IP-boutique von Falck & Tilmann in 1989 and became a partner in 1991.

Awards and rankings

- Intellectual Property: Trade Mark & Unfair Competition (Germany), *Chambers Global*, 2018-2023
- Leading lawyer for competition law, real authority in UWG, *JUVE Handbook*, 2020/2021



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Languages

English
German

Practices

Copyright
Designs
Domain Names
Gambling Law
Intellectual Property
Marketing and Advertising
Medical Device and Technology
Regulatory
Patents
Trade Secrets and Confidential
Know-how

- Trade Mark Star and Patent Star, *MIP IP STARS*, 2021
- Included for Intellectual Property law, *Edition Best Lawyers™ in Germany*, 2020
- Great knowledge, always thorough and prudent., *JUVE*, 2012/2013
- Top lawyer for Copyright Law, *WirtschaftsWoche*, 2023

Trademarks and Brands

Technology Litigation

International Trade Commission
Section 337

IP Litigation, Arbitration, and
Alternative Dispute Resolution

Industries

Automotive and Mobility

Consumer

Life Sciences and Health Care

Areas of focus

AdTech

Broadband, Internet, and E-commerce

Fashion and Luxury Brands

Food and Beverages

IP Rights in Transactions

Personality Rights

Pharmaceuticals and
Biotechnology

Post-Grant Proceedings

Retail and Consumer Goods

Strategic Counseling and
Portfolio Development

Technology Contracts

Sports

Media and Entertainment

Education and admissions

Education

Heidelberg University

Memberships

German Association of
Intellectual Property and
Copyright Law (GRUR)

Accolades

Erhard Keller has a longstanding reputation for his experience in unfair competition and trade mark matters. He frequently supports clients in the enforcement of IP rights and further advises on product labelling and advertisement questions.

Chambers Global: Ranking 2023

Erhard Keller is a highly regarded figure in the market who receives plaudits by interviewees for being "versatile in what he does and very strong in details." His distinguished practice covers trade secret and domain infringement claims, as well as product imitation disputes.

Chambers Global: Ranking 2022

"Erhard provides a reliable first-class service, on very short notice if needed. Even in high-pressure situations, he remains calm and keeps a sense of humour." (client)

WTR 1000, 2022

"Excellent trademark lawyer", "fair opponent", "dogmatic excellent" and "he is stellar".

JUVE handbook, 2014/2015

"Keller is an excellent litigator who knows how to keep clients happy. He has extensive experience before the ECJ and formidable powers of recall."

WTR 1000, 2019
