Hogan Lovells

Eliza L. Andonova

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Biography

For over 15 years, Eliza Andonova has counseled health care companies on the complex laws that regulate their industry.

Eliza helps drug and device manufacturers navigate the complex health care fraud and abuse prohibitions related to their relationships with prescribers, payers, pharmacies, purchasers, or patients. She works with manufacturers to evaluate risk and identify mitigation strategies for their most important commercialization offerings so they can provide broad access to life-sustaining and life-improving treatments.

Eliza focuses on compliance with federal and state anti-kickback statutes, false claims laws, as well as transparency laws and marketing regulations. She advises manufacturers on the structure and implementation of patient support programs, product support services like reimbursement support or nurse educators, and charitable donations. She counsels clients on discount and rebate arrangements, agreements with purchasers and vendors, and the implementation and continued improvement of compliance programs.

When things don't go according to plan, Eliza helps companies determine how to respond. She conducts internal investigations and advises on corrective actions like self-disclosure to appropriate government agencies and, when necessary, defending against enforcement actions.

Practices

Health

Industries

Life Sciences and Health Care

Areas of focus

Medical Devices

Pharmaceuticals and Biotechnology

False Claims Act and Qui Tam

Cell, Tissue, and Gene Therapies

Education and admissions

Education

Eliza has advised many manufacturers in negotiating and implementing Corporate Integrity Agreements with the Office of Inspector General of the U.S. Department of Health and Human Services. She also helps manufacturers and direct health care providers continually improve their compliance programs by conducting compliance program assessments, advising on the implementation of compliance policies, and training employees on the legal and regulatory requirements and dynamic enforcement landscape.

After law school, Eliza served as a law clerk to the Honorable James H. Michael, Jr. of the U.S. District Court for the Western District of Virginia.

Representative experience

Counseled drug manufacturers on patient support programs and agreements with purchasers, pharmacies, and distributors in preparation for the launch of new products.

Regularly advises manufacturers on their patient assistance programs and relationships with independent charitable foundations.

Negotiated and advised manufacturers and direct providers on the implementation of Corporate Integrity Agreements.

Advised manufacturers on design and implementation of product support programs, including sponsored testing programs.

Regularly works with clients to assess compliance programs, implement and update policies and training, and establish risk assessment programs.

Awards and rankings

- Healthcare: Life Sciences, Recommended, *Legal 500 US*, 2020

Latest thinking and events

- News
  - Public life sciences companies uniquely positioned

J.D., Cornell Law School, cum laude, 2002

B.A., Franklin & Marshall College, cum laude, 1999

Memberships

Member, American Health Lawyers' Association

Bar admissions and qualifications

District of Columbia

Court admissions

U.S. District Court, District of Columbia

U.S. Court of Appeals, First Circuit

as SOX retaliation defendants

- News
  - OIG green lights drug manufacturer-sponsored genetic testing program
- News
  - PhRMA responds: Code on Interactions with HCPs updated following fraud alert on speaker programs
- Press Releases
  - Hogan Lovells advises Lucira Health in securing Emergency Use Authorization for over the counter at-home COVID-19 test
- News
  - Life sciences and health care horizons 2021
- News
  - Trump Administration revives rebate safe harbor rule in late effort to reform drug pricing