

Rachel Eisen

Senior Associate
Northern Virginia

Biography

Rachel Eisen is a valuable resource for clients as they navigate a variety of complex commercial and cross-border transactions. Providing thoughtful solutions and skillful drafting, Rachel's focus is always to protect clients' interests and accomplish their objectives.

Rachel supports clients on a variety of commercial matters including R&D, manufacturing and supply chain, IT procurement/outsourcing, and licensing, commercialization, and protection of intellectual property assets. Rachel also works closely with her corporate colleagues to provide advice in connection with M&A, debt and equity financing, and PE and VC matters, with attention to technology, intellectual property, and other commercial issues. Rachel's work spans numerous industries including life sciences and health care, consumer products, hospitality, professional services, education, media and entertainment, telecom, and aerospace.

Prior to joining Hogan Lovells, Rachel earned her J.D. at the George Washington University Law School, where she was a member of the *George Washington International Law Review*. Rachel also holds a Bachelor of Science in Management and Marketing with a minor in Global Studies, focusing on international business and globalization, from the University of Illinois.

Rachel makes it a priority to use her skills to the benefit of her community, which she does through pro bono work and volunteering. Rachel is particularly interested



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Languages

English

Practices

Commercial

Intellectual Property

IP and Technology Transactions

Marketing and Advertising

Mergers and Acquisitions

Industries

Life Sciences and Health Care

Consumer

Sports, Media and Entertainment

Education

in assisting small businesses and social enterprises in meeting the needs of underserved communities.

Representative experience

Ongoing representation of food and beverage manufacturers and retailers in commercial matters.

Ongoing representation of laboratory services providers in commercial matters, including consumer genetic testing.

Advising 21st Century Fox in its US\$910m acquisition of seven broadcast television stations from Sinclair Broadcast Group and Tribune Media Company.

Advising pSivida on its acquisition of Icon Bioscience and rebranding as EyePoint Pharmaceuticals.

Advising Marvell Technology Group on its US\$6bn acquisition of Cavium.

Advised DLH Holdings, a health care services contractor, on its US\$70m acquisition of Social & Scientific Systems, a public health research organization.

Latest thinking and events

- Press releases
 - Hogan Lovells advises Gilead Sciences in long-acting HIV therapy collaboration agreement with Merck
- Press releases
 - Hogan Lovells advises Maximus on US\$430m acquisition of Attain Federal

Technology and Telecoms

Automotive and Mobility

Aerospace and Defense

Areas of focus

Corporate and Commercial Transactions

Technology Contracts

Licensing and Commercial Transactions

Pharmaceuticals and Biotechnology Manufacturing

IP Rights in Transactions

Hospitals and Health Care Providers

Food and Beverages

Education and admissions

Education

J.D., The George Washington University Law School, 2017

B.S., University of Illinois, 2013

Bar admissions and qualifications

Virginia
