

David L. London

Partner
Denver

Biography

David London is one of the most seasoned lawyers in the United States in the field of technology, commercial, and intellectual property (IP) transactions. If technology or IP is a key asset of your business, or if you are considering a major commercial transaction or transaction involving technology or IP, David's wealth of knowledge can help you accomplish your goals.

David's experience spans all forms of IP and technology from software to hardware, data and content, and patents, trademarks, copyrights, and trade secrets. He has negotiated almost every type of contract involving technology and complex commercial arrangement, from IP licenses to manufacturing, development, distribution, outsourcing, and other commercial agreements; to joint ventures; to stock purchase, merger, and financing agreements; to employee and contractor agreements. His work involves almost every industry sector, notably software/IT, entertainment, energy, health care, telecommunications, and consumer goods. Notably, David served as the inaugural chair of Hogan Lovells' global artificial intelligence (AI) working group.

David takes a practical approach to negotiation. He understands his clients' business and objectives, and aligns the negotiation strategy with these objectives. David keeps the focus on what matters, and gets the right result, avoiding wasted time and cost.

Representative experience



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Practices

Commercial

Complex Contracting

Copyright

Designs

Domain Names

Intellectual Property

IT Law

Marketing and Advertising

Patents

Privacy and Cybersecurity

Trade Secrets and Confidential
Know-how

Trademarks and Brands

IP and Technology Transactions

Digital Assets and Blockchain

Negotiating content distribution agreements for a consortium of Hollywood studios and movie theater companies.

Advising an international manufacturing company on the implementation of SAP enterprise resource planning solutions.

Representing a clean tech start-up on IP license and materials procurement agreements with European and South African vendors.

Representing software and IT services vendors in the development and negotiation of contract forms for cloud and SaaS-based software solutions.

Negotiating a suite of business process outsourcing agreements with a global IT services company on behalf of a U.S.-based movie theater company.

Advising a Fortune 50 insurance company on stock and asset acquisitions in the IT space.

Negotiating a suite of patent licenses and ancillary IP agreements related to key revenue-generating processes for an oil drilling company.

Advising a major university on the development of a coal gasification R&D facility, and the ownership of IP rights by facility operators.

Awards and rankings

- Intellectual Property (Colorado), *Chambers USA*, 2007-2023
- United States IP Star, *Managing Intellectual Property IP Stars*, 2021-2023
- Transactions Star, Colorado and Nationwide, *Managing Intellectual Property IP Stars*, 2023
- Colorado IP Star, *Managing Intellectual Property IP Stars*, 2014-2023
- Global IP Star, *Managing Intellectual Property IP Stars*, 2019
- Corporate Law, *The Best Lawyers in America*, 2013-2021
- Best Corporate Lawyer, *Law Week Colorado*,

Industries

Automotive and Mobility

Aerospace and Defense

Consumer

Energy and Natural Resources

Life Sciences and Health Care

Technology and Telecoms

Sports, Media and Entertainment

Areas of focus

IP Rights in Transactions

Technology Contracts

Agency and Distribution

IT Outsourcing

Manufacturing

Outsourcing

Procurement

Broadband, Internet, and E-commerce

Strategic Counseling and Portfolio Development

AdTech

Corporate and Commercial Transactions

Fashion and Luxury Brands

Retail and Consumer Goods

Sports

Media and Entertainment

Education and admissions

Barrister's Best/People's Court, 2021

- Media, Technology, and Telecoms: Technology Transactions, *Legal 500 US*, 2021
- Media, Technology, and Telecoms: Outsourcing, Recommended, *Legal 500 US*, 2016-2021
- The World's Leading Patent & Technology Licensing Lawyers, *Intellectual Asset Management Licensing 250*, 2010-2016
- Best Intellectual Property Lawyer (Non-Litigator), *Law Week Colorado, Barrister's Best/People's Court*, 2013
- Forty Under 40, *Denver Business Journal*, 2007

Latest thinking and events

- Press releases
 - Hogan Lovells advises Roku on acquisition of TOH Intermediate Holdings LLC, owner of "This Old House"
- Press releases
 - Hogan Lovells advises Roku, Inc on acquisition of Quibi's Global Content Distribution Rights

Education

J.D., Yale Law School, 1993

B.A., Yale University, magna cum laude, 1989

Memberships

Member, Intellectual Property and Technology Sections, Colorado Bar Association

Member, New York Bar Association

Member, Denver Bar Association

Bar admissions and qualifications

Colorado

New York

Court admissions

U.S. Court of Appeals, Tenth Circuit

U.S. District Court, District of Colorado

U.S. District Court, Southern District of New York

Accolades

"Among a handful of attorneys across the nation who not only quickly grasp our situation but also deliver high-quality work on time and for an efficient price."

Chambers USA

"Provides first-class counseling to clients on all aspects of their

intellectual property, from protection to monetization. 'Easy to work with and intent on getting the deal done.'"

IAM 250

"Very knowledgeable and calm negotiator who gives multiple layers of analysis. 'Talented, responsive and a pleasure to work with.'"

Chambers USA
