

## Constanze Schulte

Partner  
Madrid

### Biography

Recognized for helping Spanish and international clients with their trademark needs in Spain and around the world, Constanze is also focusing on geographical indications.

Constanze heads our Spanish trademark prosecution practice and has impressive experience in trademark filing strategy, clearance, portfolio management and trademark prosecution, including, in particular proceedings before the Spanish Patent and Trademark Office. Constanze and her team regularly represent clients from various industry sectors before the Spanish Patent and Trademark Office and in negotiations for an amicable settlement of trademark disputes in Spain, and have a specific focus on the enforcement of well-known marks.

She also acts as a strategic adviser and coordinator in trademark disputes around the world, including in matters affecting numerous jurisdictions in order to ensure a consistent approach. She has been involved in around 200 cases outside of Spain involving more than 50 countries in Europe, Asia, Africa and Latin America as well as in proceedings before the Court of Justice of the European Union and the European Court of Human Rights. Constanze regularly works on matters concerning the protection of geographical indications and their relationship to trademarks.

Constanze joined our Alicante office in 2002, relocated to our Madrid office in 2005, and was appointed as a partner in 2012. The *WTR 1000* ranking of the World's



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### Languages

English  
Italian  
French  
German  
Spanish

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### Practices

Intellectual Property  
Trademarks and Brands  
IP Litigation, Arbitration, and  
Alternative Dispute Resolution

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### Industries

Consumer

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### Areas of focus

Leading Trademark Professionals highlights her 'notable prosecution experience on a Europe-wide scale' and states that 'she is especially extolled for her 'significant depth of knowledge and resources in many major industry sectors''.

## Representative experience

Successful enforcement of non-traditional trademarks in Spain and representation before the Spanish PTO of a major international telecommunications company

Strategic counsel for a major international beverage producer in proceedings across the world, coordinating proceedings affecting more than 50 countries

Delegate to the Diplomatic Conference at WIPO on a new multilateral agreement on geographical indications and at the Working Group at WIPO preparing the treaty

Clearance, enforcement and representation before the Spanish PTO for major international companies from a range of sectors such as food, beverages, fashion and industrial machinery

## Awards and rankings

- Intellectual Property: Trade marks, *Legal 500 EMEA*, 2015-2021
- Ranked Silver in Prosecution and Strategy, *WTR 1000*, 2016-2021
- Trademarks, *Who's Who Legal*, 2021

## Latest thinking and events

- News
  - TM111 tool: Trademark systems in 111 countries
- News
  - Getting the Deal Through – Luxury and Fashion 2022
- Published Works
  - Getting the Deal Through: Luxury & Fashion 2020
- Events

Fashion and Luxury Brands

Food and Beverages

Retail and Consumer Goods

Strategic Counseling and Portfolio Development

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## Education and admissions

### Education

Dr. iur., Doctorate in Law, LMU Munich (Ludwig-Maximilians-Universität München)

LMU Munich (Ludwig-Maximilians-Universität München)

National University of Singapore

University of Göttingen

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## Memberships

GRUR (Deutsche Vereinigung für Gewerblichen Rechtsschutz und Urheberrecht)

International Trademark Association (INTA) (Committee Member, Related Rights Committee - Subcommittee on Geographical Indications)

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- Webinar: Implementing the EU Trade Marks Directive - what's changing in national trade mark law?
- Hogan Lovells Publications
  - IPMT Newsletter - Summer 2014 *Intellectual Property Alert*