

## Andrea Constantine

Associate

London

### Biography

Andrea is an associate within the London Brands team, part of the wider Intellectual Property, Media and Technology practice.

Andrea is involved in a wide range of litigious, corporate and advisory work, with a particular focus on IP litigation. She advises clients on protecting, commercialising and enforcing their IP rights, in particular trade marks, design rights and copyright. Andrea has experience in IP disputes in IPEC and the High Court, particularly concerning trade marks, and on conducting disputes in the Company Names Tribunal and Intellectual Property Office.

Andrea has a particular interest in the retail and consumer, fashion and luxury brands, and technology sectors, including in relation to the metaverse, NFTs and generative AI.

### Representative experience

Acting for several global consumer brands on the strategic protection and enforcement of their brands, including Tiffany & Co and Edrington.

Acting for adidas in the UK High Court action of a global trade mark dispute with US fashion house Thom Browne.

Drafting music commissioning, collaboration and buy-out agreements on behalf of a well-known luxury alcohol brand.



### Phone

+44 20 7296 2299

### Fax

+44 20 7296 2001

### Email

[andrea.constantine@hoganlovells.com](mailto:andrea.constantine@hoganlovells.com)

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### Languages

English  
French

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### Practices

Copyright  
Designs  
Domain Names  
Intellectual Property  
Trademarks and Brands  
IP Litigation, Arbitration, and  
Alternative Dispute Resolution  
IP and Technology Transactions

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### Industries

Consumer

Acted for easyGroup in the enforcement of its trade mark rights in the 'easy' family of brands.\*

\*Matter handled prior to joining Hogan Lovells.

## Latest thinking and events

- Press releases
  - Hogan Lovells advises the Cygna Labs group's UK add-on acquisition of the DDI business from the NCC group
- News
  - London Brands Seminar: NFTs and the Metaverse

Technology

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## Areas of focus

Fashion and Luxury Brands  
IP Rights in Transactions  
Media and Entertainment  
Retail and Consumer Goods  
Food and Beverages

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## Education and admissions

### Education

LPC, The University of Law, MSC in Law, Business and Management, 2016

LLB, University of Kent, English and French Law, 2015

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## Bar admissions and qualifications

Solicitor, England and Wales

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