

## Nicola Choi

Associate

Hong Kong

### Biography

Nicola is an associate in the Regulatory and Corporate practice in Hong Kong. She has experience in dealing with a broad range of complex technology transactions and regulatory matters, including technology development, outsourcing, electronic payment, e-commerce licensing, data protection and related compliance issues.

She has acted for clients across a range of sectors, including corporates and technology start-ups on commercial and technology-related transactions across the technology, finance, retail, insurance and energy sectors.

She also has experience in advising international clients on cross-border corporate matters, representing clients in mergers, joint ventures, corporate restructuring and other commercial transactions.

### Representative experience

Advising various leading financial institutions on their mobile banking and electronic payment initiatives, including drafting of terms and conditions and advising on data privacy matters.

Advising a leading PRC-based technology company on its social media app, including drafting of its international e-commerce agreements and user terms and conditions and advising on regulatory matters.

Advising a U.S. multinational technology company on its application for renewal of telecommunications



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### Languages

English  
Cantonese  
Mandarin

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### Practices

Commercial  
Complex Contracting  
Communications, Internet, and Media  
Data, Privacy and Cybersecurity  
IT Law  
IP and Technology Transactions  
Strategic Operations, Agreements and Regulation  
Mergers and Acquisitions  
Joint Ventures

licence, and advising on corporate, commercial and data privacy matters.

Advising leading multinational corporations in relation to drafting of outsourcing agreements, technology collaboration agreements, privacy policies and user term and conditions.

Advising a global accounting firm to guide and advise on the implications of the Hong Kong National Security Law and other relevant laws on their proposed operations in Hong Kong.

Advising an investment company on its acquisition of a licenced insurance brokerage business in Hong Kong.

Advising a global accounting firm on its corporate restructuring project covering the Greater China region.

## Latest thinking and events

- News
  - Hong Kong launches public consultation on AI and Copyright law
- Insights and Analysis
  - The age of AI – Hong Kong plans consultation on copyright protection
- Insights and Analysis
  - Navigating Data Protection and Cybersecurity Issues in Mergers and Acquisitions in Asia-Pacific Guide 2022
- Insights and Analysis
  - Outsourcing, technology transformation and cloud in Asia: the legal and regulatory essentials 2021

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## Industries

Technology  
Financial Institutions  
Consumer  
Sports, Media and Entertainment  
Energy

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## Education and admissions

### Education

J.D., City University of Hong Kong  
PCLL, City University of Hong Kong

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## Bar admissions and qualifications

Hong Kong

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