

John Brockland

Partner

San Francisco

Biography

John Brockland is recognized as a leading technology and intellectual property (IP) transactions lawyer. He has handled prominent matters across numerous technology-focused sectors, representing companies ranging from startups to large multinationals in many industries.

John focuses on strategic and commercial transactions involving the development, transfer, and licensing of technology and IP assets, as well as the provision of technology-related services.

John has years of experience drafting, negotiating, and counseling on joint-development, licensing, distribution, and reseller agreements in the fields of semiconductors, software, hardware, electronic commerce, and internet services. He is also highly experienced in advising clients on issues related to open-source licensing models and regularly counsels on information technology and business process outsourcing arrangements.

John also oversees and advises on significant IP and commercial due diligence investigations in the context of M&A transactions, and handles IP and technology agreements in carve-outs, spin-offs, and other strategic transactions.

Leading legal guides recognize John's standing in the IP and technology fields. *Chambers USA* and *Chambers Global* rank him as a leading lawyer for IT & Outsourcing; *IAM Patent 1000* recommends him for



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Practices

IP and Technology Transactions

Intellectual Property

Complex Contracting

Patents

Copyright

Privacy and Cybersecurity

Industries

Technology and Telecoms

Sports, Media and Entertainment

Areas of focus

IP Rights in Transactions

IP Licensing, Commercialization, and

licensing in California; *The Legal 500 US* honors him in the field of Technology Transactions; and *Managing Intellectual Property IP Stars* has named him an "IP Star."

At Hogan Lovells, John serves as the global head of the firm's Technology industry sector.

Known for his wide-ranging knowledge and experience, John is a frequent speaker on technology, intellectual property, and commercial law topics.

Representative experience

Adobe in IP aspects of its US\$1.68bn acquisition of Magento Commerce.

eBay in IP aspects of its acquisition of Giosis Pte Ltd's Japan Retailer, including Qoo10.

Intel Corporation in IP aspects of its US\$900m acquisition of Moovit.

Marvell Technology Group in IP aspects of its US\$10bn acquisition of Inphi.

Synopsys in the IP aspects of its acquisition of Black Duck Software.

Dialog Semiconductor in IP aspects of its US\$276m acquisition of Silego Technology.

Salesforce in IP aspects of its acquisition of Datorama.

Awards and rankings

- Technology (Nationwide), *Chambers USA*, 2021-2022
- Technology: Transactions (California), Rank 1, *Chambers USA*, 2021-2022
- Media, Technology, and Telecoms: Outsourcing, *Legal 500 US*, 2018-2021
- Media, Technology and Telecoms: Technology Transactions, *Legal 500 US*, 2018-2021
- Trade Mark Star: California, *Managing IP*, 2020-2021
- Transactions Star: California, *Managing IP*, 2020-2021

Technology Transfer

Broadband, Internet, and E-commerce

Infrastructure/Energy M&A and Joint Ventures

Carve-outs, Spin-offs, and Split-offs
Outsourcing

Education and admissions

Education

J.D., The University of Chicago Law School, with honors, 1996

B.A., Trinity University, magna cum laude, 1992

Bar admissions and qualifications

California

- Acritas Star, *Acritas Stars Independently Rated Lawyers*, 2018-2020
- IT & Outsourcing: Transactions (California), *Chambers USA*, 2018-2020

Latest thinking and events

- Press Releases
 - Hogan Lovells advises Synopsys on pending acquisition of WhiteHat Security
- News
 - Hogan Lovells advises Synopsys on transaction with Juniper Networks to form silicon photonics company
- Webinar
 - Select IP with Hogan Lovells | Webinar no. 10: IP Transactions: JV, R&D agreements, collaboration agreements, and related contractual arrangements (Part II)
- Press Releases
 - Hogan Lovells represents Zendesk in Acquisition of Momentive
- Press Releases
 - Hogan Lovells advises Synopsys in its acquisition of BISTel
- Press Releases
 - Hogan Lovells Advises Rosetta Stone in sale to Cambium Learning Group