

## Dr. Benjamin Goehl

Senior Associate

Munich

### Biography

Benjamin Goehl advises on all kinds of commercial and regulatory matters of our national and international clients in the pharmaceutical, medical devices and biotech industry.

Benjamin's work focuses on regulatory advice in pharmaceutical and medical device law, drafting contracts for the cooperation of different stakeholders in the health care sector and advising in health care advertising matters, in particular regarding promotional materials for pharmaceuticals and rebate schemes. Benjamin also advises on compliance issues in cooperation with health care professionals. He is particularly interested in regulatory and reimbursement aspects of innovative digital health solutions.

Benjamin already focused on medical law during his studies. He worked as a research associate in the field of medical law and wrote a thesis on liability for medical malpractice. During his legal traineeship, he worked, inter alia, for our product liability practice, where he focused on pharmaceutical and medical devices matters. Benjamin also worked in our London office as a legal trainee.

### Representative experience

Advising an international medical devices company on rebate designs.



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### Languages

German

English

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### Practices

Commercial

Pharmaceuticals and Biotechnology  
Regulatory

Strategic Operations, Agreements  
and Regulation

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### Industries

Life Sciences and Health Care

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### Areas of focus

Digital Health

Advising an international pharmaceutical company on regulatory aspects of their cooperation with a manufacturer of a digital health solution.

Advising a provider of digital health services on reimbursement for a digital health solution in Germany.

Advising an international pharmaceutical company on compliance requirements for their cooperation agreements with HCPs.

Advising an international pharmaceutical company on its contractual relationship with its distribution partners.

Advice on COVID-19 related matters, e.g. manufacturing of ventilators and manufacturing/import of face masks/face shields.

## Latest thinking and events

- News
  - Negotiating cell, tissue, and gene therapy agreements with health care organizations
- News
  - The use of IVDs as CDx in pharmaceutical clinical trials
- Press releases
  - Hogan Lovells advises Fresenius Kabi on divestment of Halden plant in Norway
- Webinar
  - Medical Devices Update
- Insights and Analysis
  - Influencer Marketing – Instagram, Tap-Tags and more
- Press releases
  - Hogan Lovells advises Eli Lilly and Company on the conclusion of a framework agreement with the EU Commission for COVID-19 treatment

Medical Devices

Pharmaceuticals and Biotechnology

Hospitals and Health Care Providers

Licensing and Commercial Transactions

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## Education and admissions

### Education

Second State Exam in Law, Higher Regional Court of Munich, 2019

Dr. iur., LMU Munich (Ludwig-Maximilians-Universität München), 2018

First State Exam in Law, University of Göttingen, 2014

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